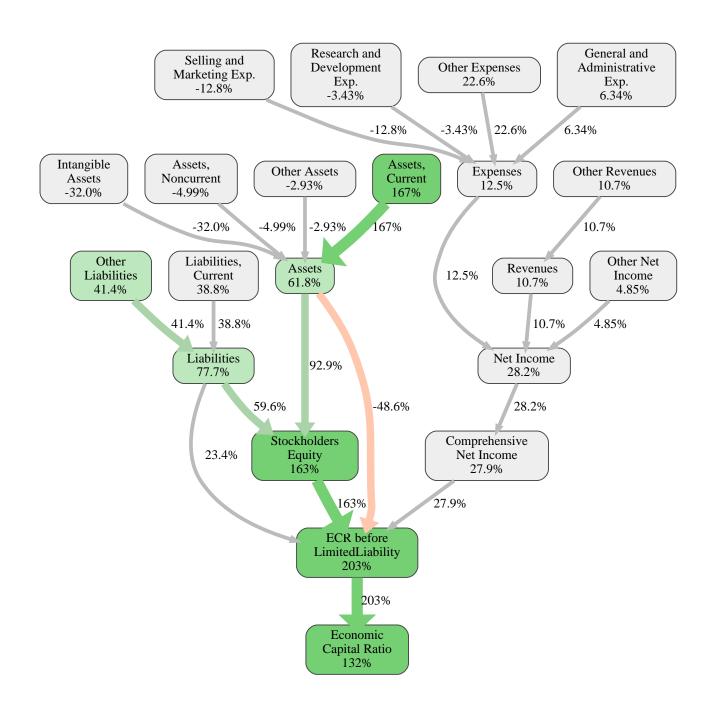


SERVICES-PREPACKAGED SOFTWARE 2019

MicroStrategy

Strategy Inc Rank 32 of 142





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Strategy Inc Rank 32 of 142

The relative strengths and weaknesses of Strategy Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Strategy Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 167% points. The greatest weakness of Strategy Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 32% points.

The company's Economic Capital Ratio, given in the ranking table, is 454%, being 132% points above the market average of 322%.

Input Variable	Value in 1000 USD
Assets, Current	778,399
Assets, Noncurrent	0
General and Administrative Exp.	86,134
Intangible Assets	0
Liabilities, Current	258,269
Long-term Debt	67,731
Other Assets	25,450
Other Compr. Net Income	-4,558
Other Expenses	97,480
Other Liabilities	37
Other Net Income	16,501
Other Revenues	497,638
Property, Plant and Equipment, Net	51,919
Research and Development Exp.	102,499
Selling and Marketing Exp.	205,525

Output Variable	Value in 1000 USD
Liabilities	326,037
Assets	855,768
Expenses	491,638
Revenues	497,638
Stockholders Equity	529,731
Net Income	22,501
Comprehensive Net Income	17,943
ECR before LimitedLiability	299%
Economic Capital Ratio	454%

