





# SERVICES-PREPACKAGED SOFTWARE 2019



Workiva INC  
Rank 105 of 142

The relative strengths and weaknesses of Workiva INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Workiva INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 2.9% points. The greatest weakness of Workiva INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 69% points.

The company's Economic Capital Ratio, given in the ranking table, is 211%, being 111% points below the market average of 322%.

| Input Variable                     | Value in<br>1000 USD | Output Variable              | Value in<br>1000 USD |
|------------------------------------|----------------------|------------------------------|----------------------|
| Assets, Current                    | 177,231              | Liabilities                  | 240,851              |
| Assets, Noncurrent                 | 577                  | Assets                       | 231,111              |
| General and Administrative Exp.    | 56,333               | Expenses                     | 296,206              |
| Intangible Assets                  | 1,266                | Revenues                     | 244,344              |
| Liabilities, Current               | 191,581              | Stockholders Equity          | -9,740               |
| Long-term Debt                     | 32,062               | Net Income                   | -50,071              |
| Other Assets                       | 10,569               | Comprehensive Net Income     | -50,045              |
| Other Compr. Net Income            | 26                   | ECR before Limited Liability | -35%                 |
| Other Expenses                     | 67,934               | Economic Capital Ratio       | 211%                 |
| Other Liabilities                  | 17,208               |                              |                      |
| Other Net Income                   | 1,791                |                              |                      |
| Other Revenues                     | 244,344              |                              |                      |
| Property, Plant and Equipment, Net | 41,468               |                              |                      |
| Research and Development Exp.      | 81,602               |                              |                      |
| Selling and Marketing Exp.         | 90,337               |                              |                      |