



The relative strengths and weaknesses of Crank Media Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Crank Media Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 16% points. The greatest weakness of Crank Media Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 188% points.

The company's Economic Capital Ratio, given in the ranking table, is 17%, being 305% points below the market average of 322%.

Input Variable	Value in 1000 USD
Assets, Current	0.21
Assets, Noncurrent	0
General and Administrative Exp.	27
Intangible Assets	0
Liabilities, Current	510
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	450
Other Liabilities	0
Other Net Income	-4.7
Other Revenues	2.6
Property, Plant and Equipment, Net	0
Research and Development Exp.	0
Selling and Marketing Exp.	0

Output Variable	Value in 1000 USD
Liabilities	510
Assets	0.21
Expenses	477
Revenues	2.6
Stockholders Equity	-510
Net Income	-479
Comprehensive Net Income	-479
ECR before Limited Liability	-847%
Economic Capital Ratio	17%