



The relative strengths and weaknesses of Cision LTD are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Cision LTD compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 91% points. The greatest weakness of Cision LTD is the variable Other Liabilities, reducing the Economic Capital Ratio by 248% points.

The company's Economic Capital Ratio, given in the ranking table, is 262%, being 60% points below the market average of 322%.

Input Variable	Value in 1000 USD
Assets, Current	248,475
Assets, Noncurrent	7,652
General and Administrative Exp.	167,060
Intangible Assets	1,549,005
Liabilities, Current	280,368
Long-term Debt	21,601
Other Assets	4,034
Other Compr. Net Income	-32,844
Other Expenses	367,352
Other Liabilities	1,276,090
Other Net Income	-74,265
Other Revenues	730,373
Property, Plant and Equipment, Net	57,210
Research and Development Exp.	29,995
Selling and Marketing Exp.	116,095

Output Variable	Value in 1000 USD
Liabilities	1,578,059
Assets	1,866,376
Expenses	680,502
Revenues	730,373
Stockholders Equity	288,317
Net Income	-24,394
Comprehensive Net Income	-57,238
ECR before Limited Liability	52%
Economic Capital Ratio	262%