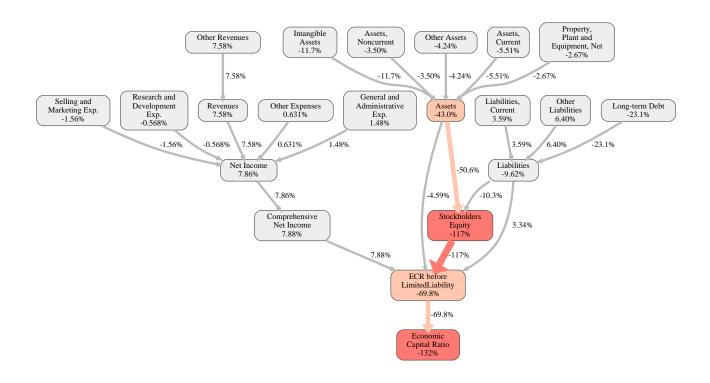


SERVICES-PREPACKAGED SOFTWARE 2020



AVID Technology INC Rank 104 of 127





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The relative strengths and weaknesses of AVID Technology INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of AVID Technology INC compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 7.9% points. The greatest weakness of AVID Technology INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 117% points.

The company's Economic Capital Ratio, given in the ranking table, is 199%, being 132% points below the market average of 332%.

Input Variable	Value in 1000 USD
Assets, Current	208,731
Assets, Noncurrent	6,113
General and Administrative Exp.	53,362
Intangible Assets	62,390
Liabilities, Current	212,259
Long-term Debt	232,807
Other Assets	7,479
Other Compr. Net Income	0
Other Expenses	185,672
Other Liabilities	14,312
Other Net Income	-2,866
Other Revenues	411,788
Property, Plant and Equipment, Net	19,580
Research and Development Exp.	62,343
Selling and Marketing Exp.	99,944

Output Variable	Value in 1000 USD
Liabilities	459,378
Assets	304,293
Expenses	401,321
Revenues	411,788
Stockholders Equity	-155,085
Net Income	7,601
Comprehensive Net Income	7,601
ECR before LimitedLiability	-132%
Economic Capital Ratio	199%

