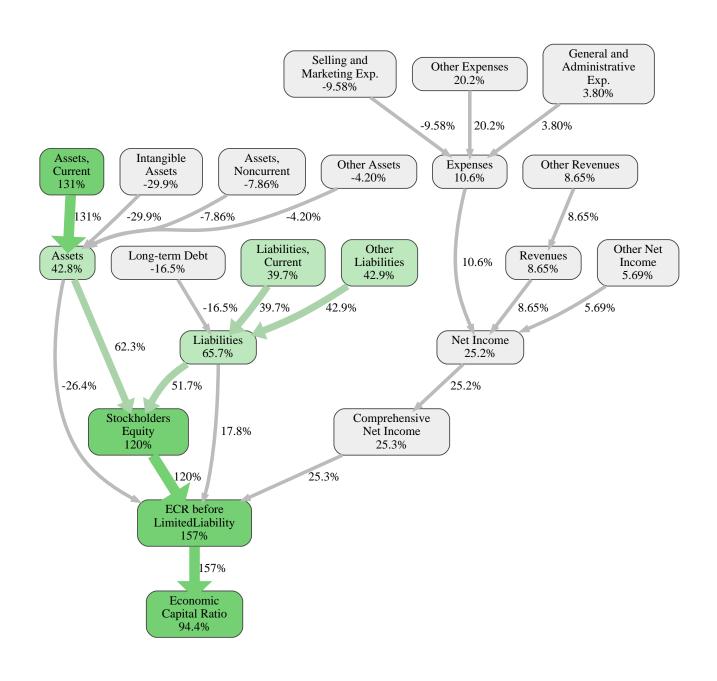


SERVICES-PREPACKAGED SOFTWARE 2020

MicroStrategy*

Strategy Inc Rank 41 of 127





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The relative strengths and weaknesses of Strategy Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Strategy Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 131% points. The greatest weakness of Strategy Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 30% points.

The company's Economic Capital Ratio, given in the ranking table, is 426%, being 94% points above the market average of 332%.

Input Variable	Value in 1000 USD
Assets, Current	753,446
Assets, Noncurrent	0
General and Administrative Exp.	86,697
Intangible Assets	85,538
Liabilities, Current	269,818
Long-term Debt	138,168
Other Assets	27,433
Other Compr. Net Income	566
Other Expenses	103,882
Other Liabilities	26
Other Net Income	39,265
Other Revenues	486,327
Property, Plant and Equipment, Net	50,154
Research and Development Exp.	109,423
Selling and Marketing Exp.	191,235

Output Variable	Value in 1000 USD
Liabilities	408,012
Assets	916,571
Expenses	491,237
Revenues	486,327
Stockholders Equity	508,559
Net Income	34,355
Comprehensive Net Income	34,921
ECR before LimitedLiability	259%
Economic Capital Ratio	426%

