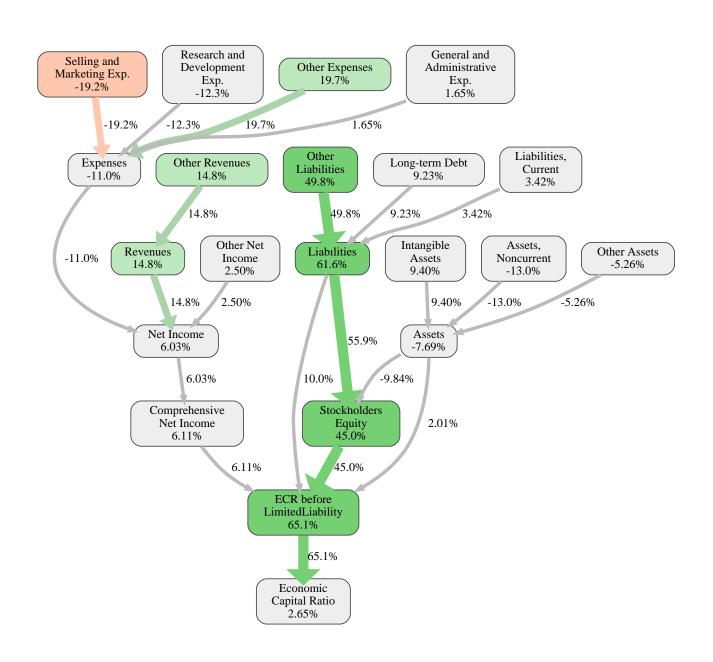


SERVICES-PREPACKAGED SOFTWARE 2020

Instructure INC Rank 67 of 127





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The relative strengths and weaknesses of Instructure INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Instructure INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 62% points. The greatest weakness of Instructure INC is the variable Selling and Marketing Exp., reducing the Economic Capital Ratio by 19% points.

The company's Economic Capital Ratio, given in the ranking table, is 334%, being 2.7% points above the market average of 332%.

Input Variable	Value in 1000 USD
Assets, Current	183,125
Assets, Noncurrent	797
General and Administrative Exp.	56,471
Intangible Assets	138,641
Liabilities, Current	177,360
Long-term Debt	44,583
Other Assets	16,861
Other Compr. Net Income	8.0
Other Expenses	79,206
Other Liabilities	0
Other Net Income	1,554
Other Revenues	258,473
Property, Plant and Equipment, Net	28,076
Research and Development Exp.	83,526
Selling and Marketing Exp.	121,643

Output Variable	Value in 1000 USD
Liabilities	221,943
Assets	367,500
Expenses	340,846
Revenues	258,473
Stockholders Equity	145,557
Net Income	-80,819
Comprehensive Net Income	-80,811
ECR before LimitedLiability	136%
Economic Capital Ratio	334%

