





# SERVICES-PREPACKAGED SOFTWARE 2020

appfolio

Appfolio INC  
Rank 45 of 127

The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 125% points. The greatest weakness of Appfolio INC is the variable Long-term Debt, reducing the Economic Capital Ratio by 74% points.

The company's Economic Capital Ratio, given in the ranking table, is 415%, being 84% points above the market average of 332%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	61,791	Liabilities	128,152
Assets, Noncurrent	6,276	Assets	260,102
General and Administrative Exp.	34,478	Expenses	218,092
Intangible Assets	107,605	Revenues	256,012
Liabilities, Current	47,451	Stockholders Equity	131,950
Long-term Debt	80,701	Net Income	36,282
Other Assets	69,686	Comprehensive Net Income	36,493
Other Compr. Net Income	211	ECR before Limited Liability	243%
Other Expenses	92,578	Economic Capital Ratio	415%
Other Liabilities	0		
Other Net Income	-1,638		
Other Revenues	256,012		
Property, Plant and Equipment, Net	14,744		
Research and Development Exp.	39,508		
Selling and Marketing Exp.	51,528		