



The relative strengths and weaknesses of Crank Media Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Crank Media Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 14% points. The greatest weakness of Crank Media Inc is the variable Stockholders Equity, reducing the Economic Capital Ratio by 190% points.

The company's Economic Capital Ratio, given in the ranking table, is 14%, being 317% points below the market average of 332%.

Input Variable	Value in 1000 USD
Assets, Current	0.21
Assets, Noncurrent	0
General and Administrative Exp.	55
Intangible Assets	0
Liabilities, Current	838
Long-term Debt	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	800
Other Liabilities	0
Other Net Income	-37
Other Revenues	2.6
Property, Plant and Equipment, Net	0
Research and Development Exp.	0
Selling and Marketing Exp.	0

Output Variable	Value in 1000 USD
Liabilities	838
Assets	0.21
Expenses	855
Revenues	2.6
Stockholders Equity	-838
Net Income	-890
Comprehensive Net Income	-890
ECR before Limited Liability	-872%
Economic Capital Ratio	14%