

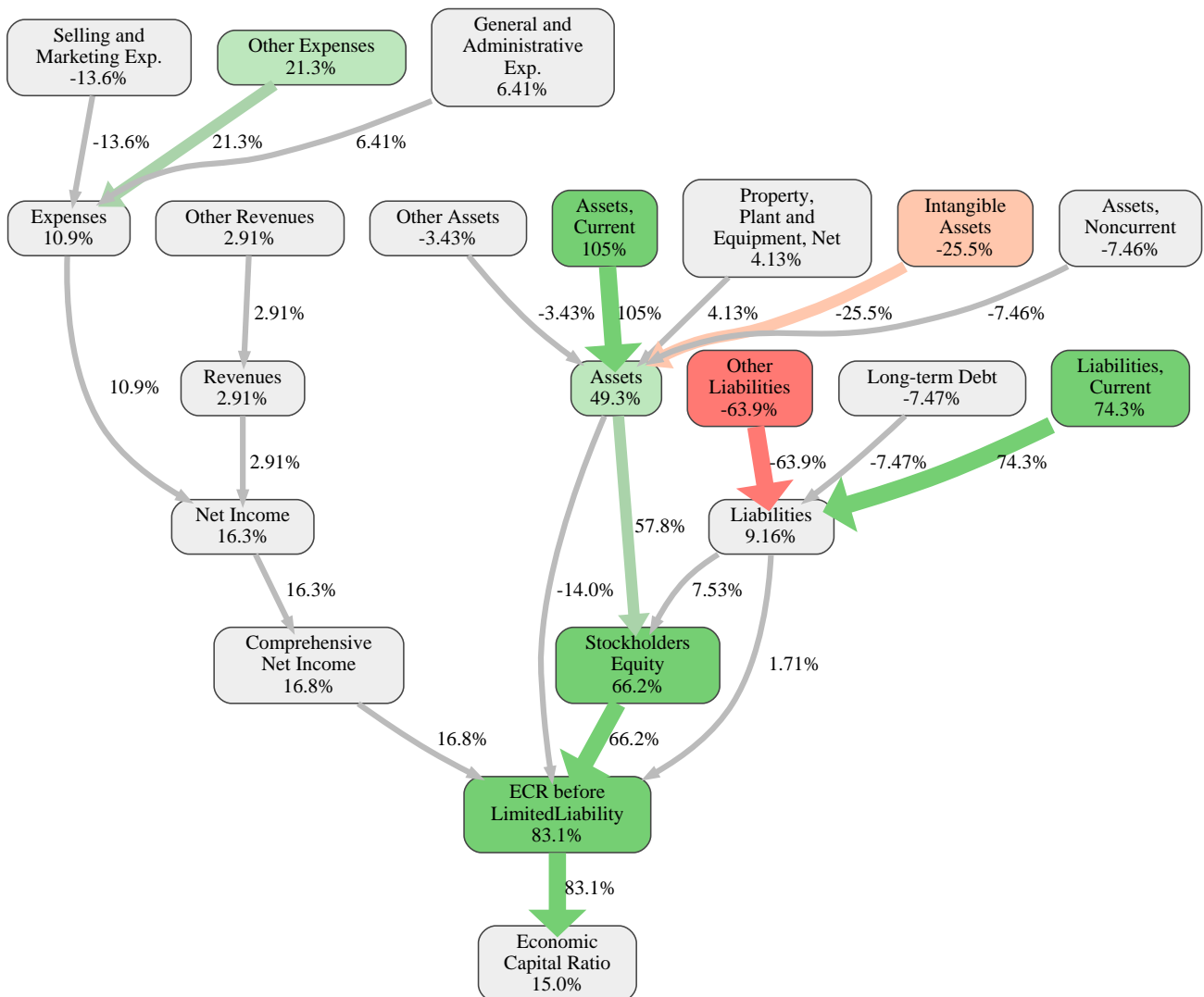


RealRate

# SERVICES-PREPACKAGED SOFTWARE 2021



Hubspot INC  
Rank 72 of 141



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The relative strengths and weaknesses of Hubspot INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hubspot INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 105% points. The greatest weakness of Hubspot INC is the variable Other Liabilities, reducing the Economic Capital Ratio by 64% points.

The company's Economic Capital Ratio, given in the ranking table, is 348%, being 15% points above the market average of 333%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,456,921	Liabilities	1,210,711
Assets, Noncurrent	13,893	Assets	1,973,366
General and Administrative Exp.	109,225	Expenses	938,070
Intangible Assets	317,493	Revenues	883,026
Liabilities, Current	445,501	Stockholders Equity	762,655
Long-term Debt	294,111	Net Income	-85,031
Other Assets	83,936	Comprehensive Net Income	-80,092
Other Compr. Net Income	4,939	ECR before Limited Liability	153%
Other Expenses	171,175	Economic Capital Ratio	348%
Other Liabilities	471,099		
Other Net Income	-29,987		
Other Revenues	883,026		
Property, Plant and Equipment, Net	101,123		
Research and Development Exp.	205,589		
Selling and Marketing Exp.	452,081		