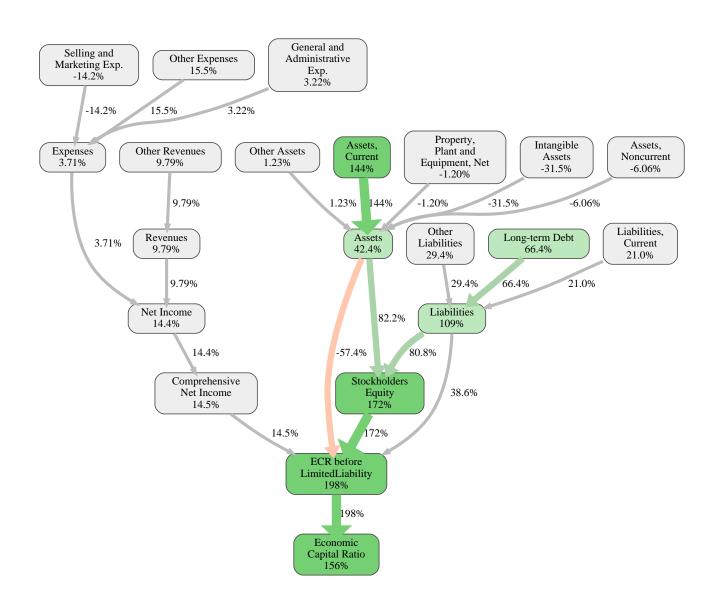


## SERVICES-PREPACKAGED SOFTWARE 2022



## ON24 INC Rank 32 of 185





## SERVICES-PREPACKAGED SOFTWARE 2022



ON24 INC Rank 32 of 185

The relative strengths and weaknesses of ON24 INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ON24 INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 172% points. The greatest weakness of ON24 INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 32% points.

The company's Economic Capital Ratio, given in the ranking table, is 506%, being 156% points above the market average of 351%.

Input Variable	Value in 1000 USD
Assets, Current	449,062
Assets, Noncurrent	1,760
General and Administrative Exp.	40,940
Intangible Assets	0
Liabilities, Current	120,127
Long-term Debt	0
Other Assets	20,887
Other Compr. Net Income	-329
Other Expenses	47,544
Other Liabilities	5,272
Other Net Income	-487
Other Revenues	203,613
Property, Plant and Equipment, Net	8,780
Research and Development Exp.	34,835
Selling and Marketing Exp.	104,063

Output Variable	Value in 1000 USD
Liabilities	125,399
Assets	480,489
Expenses	227,382
Revenues	203,613
Stockholders Equity	355,090
Net Income	-24,256
Comprehensive Net Income	-24,585
ECR before LimitedLiability	379%
Economic Capital Ratio	506%

