



The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 189% points. The greatest weakness of Appfolio INC is the variable Assets, Current, reducing the Economic Capital Ratio by 23% points.

The company's Economic Capital Ratio, given in the ranking table, is 506%, being 156% points above the market average of 351%.

Input Variable	Value in 1000 USD
Assets, Current	158,595
Assets, Noncurrent	7,087
General and Administrative Exp.	57,279
Intangible Assets	109,568
Liabilities, Current	54,320
Long-term Debt	55,733
Other Assets	102,288
Other Compr. Net Income	-250
Other Expenses	175,495
Other Liabilities	583
Other Net Income	13,612
Other Revenues	359,370
Property, Plant and Equipment, Net	30,479
Research and Development Exp.	65,980
Selling and Marketing Exp.	73,200

Output Variable	Value in 1000 USD
Liabilities	110,636
Assets	408,017
Expenses	371,954
Revenues	359,370
Stockholders Equity	297,381
Net Income	1,028
Comprehensive Net Income	778
ECR before Limited Liability	379%
Economic Capital Ratio	506%