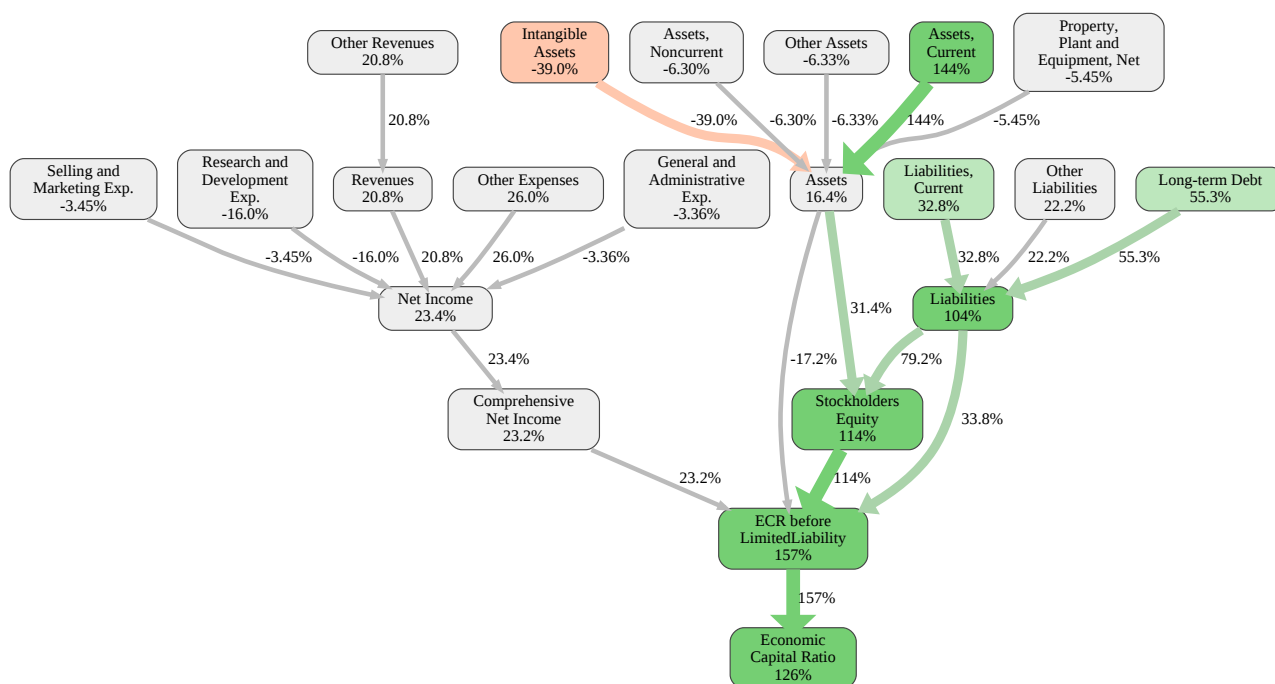






The relative strengths and weaknesses of Hopto Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hopto Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 144% points. The greatest weakness of Hopto Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 480%, being 126% points above the market average of 354%.

Input Variable	Value in 1000 USD
Assets, Current	5,970
Assets, Noncurrent	23
General and Administrative Exp.	1,002
Intangible Assets	52
Liabilities, Current	1,662
Long-term Debt	306
Other Assets	0
Other Compr. Net Income	0
Other Expenses	238
Other Liabilities	0
Other Net Income	-95
Other Revenues	3,909
Property, Plant and Equipment, Net	5.3
Research and Development Exp.	1,525
Selling and Marketing Exp.	926

Output Variable	Value in 1000 USD
Liabilities	1,968
Assets	6,050
Expenses	3,691
Revenues	3,909
Stockholders Equity	4,082
Net Income	123
Comprehensive Net Income	123
ECR before Limited Liability	339%
Economic Capital Ratio	480%