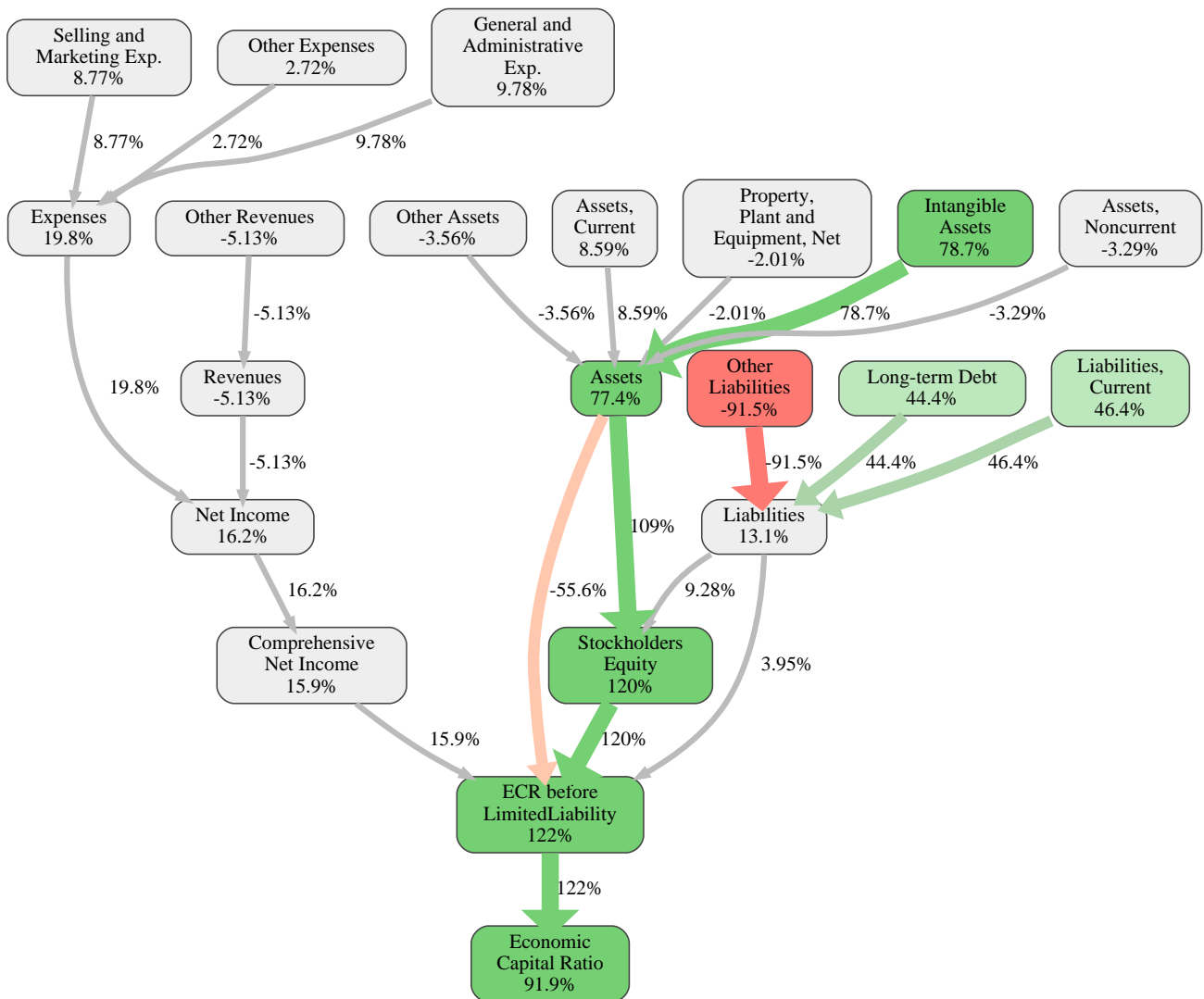




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The relative strengths and weaknesses of Blackberry Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Blackberry Ltd compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 120% points. The greatest weakness of Blackberry Ltd is the variable Other Liabilities, reducing the Economic Capital Ratio by 91% points.

The company's Economic Capital Ratio, given in the ranking table, is 446%, being 92% points above the market average of 354%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,043,000	Liabilities	1,011,000
Assets, Noncurrent	39,000	Assets	2,567,000
General and Administrative Exp.	0	Expenses	727,000
Intangible Assets	1,416,000	Revenues	718,000
Liabilities, Current	397,000	Stockholders Equity	1,556,000
Long-term Debt	70,000	Net Income	12,000
Other Assets	28,000	Comprehensive Net Income	6,000
Other Compr. Net Income	-6,000	ECR before LimitedLiability	287%
Other Expenses	508,000	Economic Capital Ratio	446%
Other Liabilities	544,000		
Other Net Income	21,000		
Other Revenues	718,000		
Property, Plant and Equipment, Net	41,000		
Research and Development Exp.	219,000		
Selling and Marketing Exp.	0		