



The relative strengths and weaknesses of ON24 INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ON24 INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 152% points. The greatest weakness of ON24 INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 34% points.

The company's Economic Capital Ratio, given in the ranking table, is 489%, being 135% points above the market average of 354%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	391,295	Liabilities	117,512
Assets, Noncurrent	1,608	Assets	425,473
General and Administrative Exp.	43,969	Expenses	251,594
Intangible Assets	7,585	Revenues	190,872
Liabilities, Current	110,731	Stockholders Equity	307,961
Long-term Debt	6,690	Net Income	-58,208
Other Assets	24,985	Comprehensive Net Income	-58,845
Other Compr. Net Income	-637	ECR before Limited Liability	353%
Other Expenses	53,924	Economic Capital Ratio	489%
Other Liabilities	91		
Other Net Income	2,514		
Other Revenues	190,872		
Property, Plant and Equipment, Net	0		
Research and Development Exp.	44,102		
Selling and Marketing Exp.	109,599		