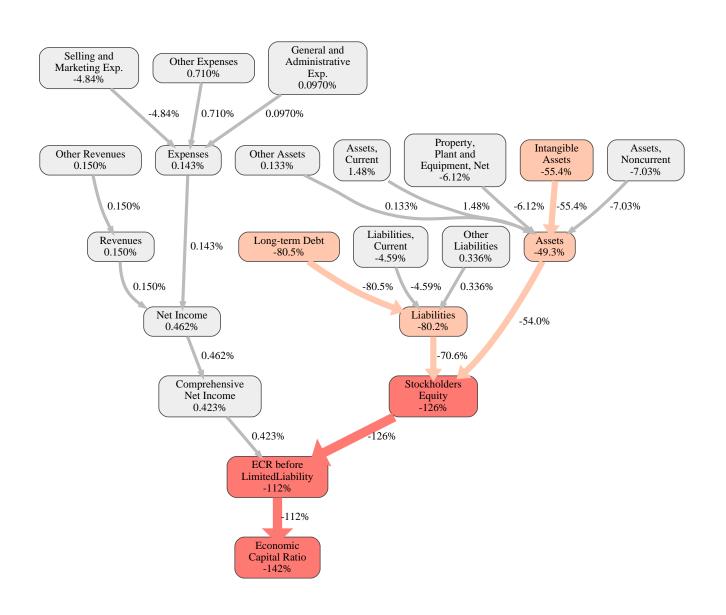


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The relative strengths and weaknesses of Workiva INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Workiva INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 1.5% points. The greatest weakness of Workiva INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 126% points.

The company's Economic Capital Ratio, given in the ranking table, is 212%, being 142% points below the market average of 354%.

Input Variable	Value in 1000 USD
Assets, Current	600,089
Assets, Noncurrent	6,847
General and Administrative Exp.	99,778
Intangible Assets	151,906
Liabilities, Current	406,940
Long-term Debt	392,114
Other Assets	60,778
Other Compr. Net Income	-6,398
Other Expenses	137,874
Other Liabilities	14,583
Other Net Income	5,806
Other Revenues	537,875
Property, Plant and Equipment, Net	0
Research and Development Exp.	151,716
Selling and Marketing Exp.	245,260

Output Variable	Value in 1000 USD
Liabilities	813,637
Assets	819,620
Expenses	634,628
Revenues	537,875
Stockholders Equity	5,983
Net Income	-90,947
Comprehensive Net Income	-97,345
ECR before LimitedLiability	-9.5%
Economic Capital Ratio	212%

