



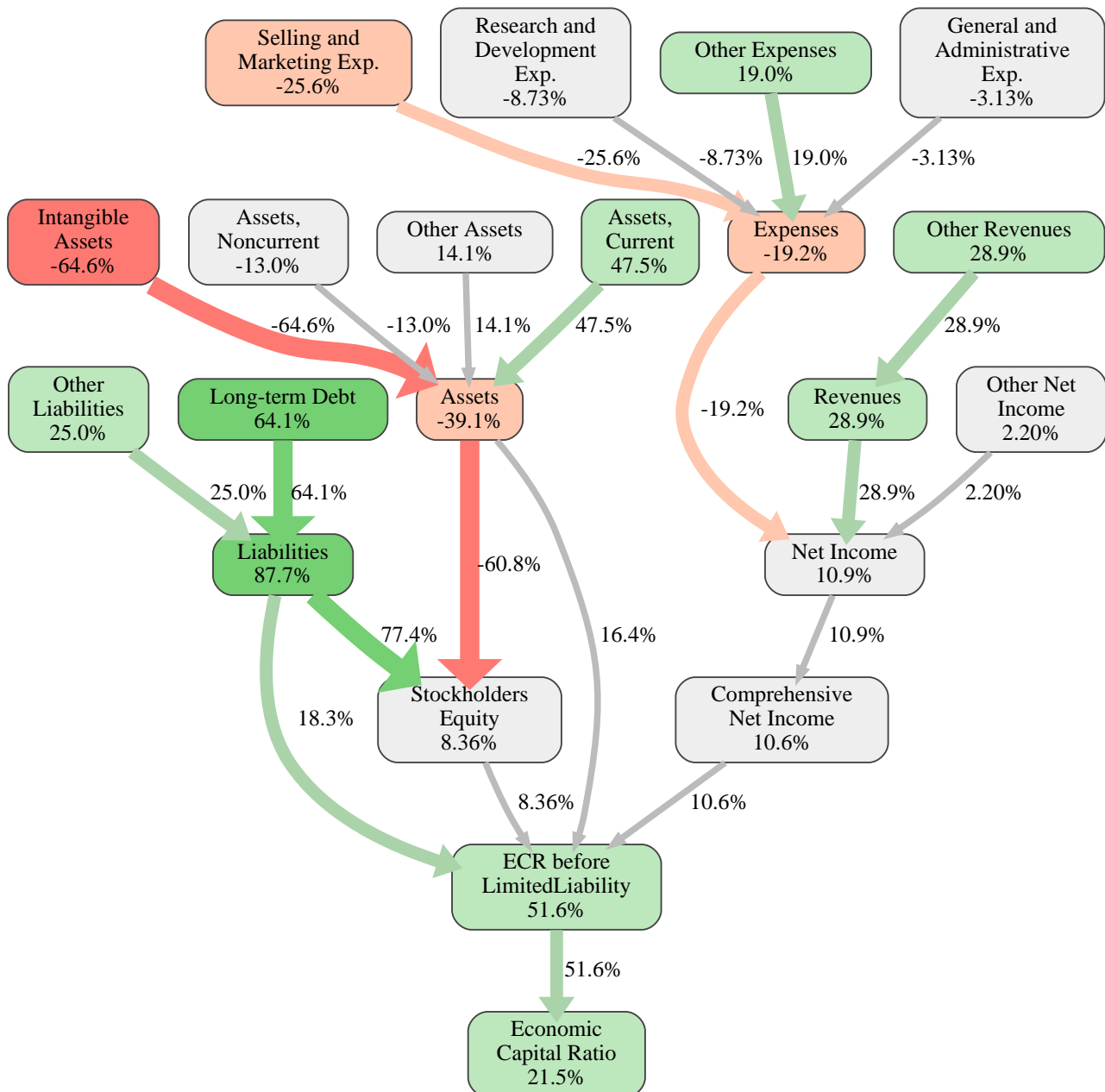
RealRate

# SERVICES-PREPACKAGED SOFTWARE 2023

Sprout Social Inc  
Rank 103 of 201



sproutsocial



RealRate

The First AI Rating Agency

www.realrate.ai



# SERVICES-PREPACKAGED SOFTWARE 2023

Sprout Social Inc  
Rank 103 of 201



The relative strengths and weaknesses of Sprout Social Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Sprout Social Inc compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 88% points. The greatest weakness of Sprout Social Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 65% points.

The company's Economic Capital Ratio, given in the ranking table, is 375%, being 21% points above the market average of 354%.

Input Variable	Value in 1000 USD
Assets, Current	235,466
Assets, Noncurrent	64
General and Administrative Exp.	60,515
Intangible Assets	13,808
Liabilities, Current	132,806
Long-term Debt	18,777
Other Assets	32,633
Other Compr. Net Income	-369
Other Expenses	60,377
Other Liabilities	0
Other Net Income	1,955
Other Revenues	253,828
Property, Plant and Equipment, Net	11,949
Research and Development Exp.	61,436
Selling and Marketing Exp.	123,695

Output Variable	Value in 1000 USD
Liabilities	151,583
Assets	293,920
Expenses	306,023
Revenues	253,828
Stockholders Equity	142,337
Net Income	-50,240
Comprehensive Net Income	-50,609
ECR before Limited Liability	188%
Economic Capital Ratio	375%