



The relative strengths and weaknesses of ON24 INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of ON24 INC compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 126% points. The greatest weakness of ON24 INC is the variable Intangible Assets, reducing the Economic Capital Ratio by 48% points.

The company's Economic Capital Ratio, given in the ranking table, is 445%, being 88% points above the market average of 357%.

Input Variable	Value in 1000 USD
Assets, Current	253,787
Assets, Noncurrent	1,102
General and Administrative Exp.	49,124
Intangible Assets	4,286
Liabilities, Current	96,085
Long-term Debt	4,000
Other Assets	21,127
Other Compr. Net Income	1,307
Other Expenses	47,351
Other Liabilities	0
Other Net Income	11,303
Other Revenues	163,708
Property, Plant and Equipment, Net	0
Research and Development Exp.	41,122
Selling and Marketing Exp.	89,200

Output Variable	Value in 1000 USD
Liabilities	100,085
Assets	280,302
Expenses	226,797
Revenues	163,708
Stockholders Equity	180,217
Net Income	-51,786
Comprehensive Net Income	-50,479
ECR before Limited Liability	286%
Economic Capital Ratio	445%