



The relative strengths and weaknesses of Appfolio INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Appfolio INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 272% points. The greatest weakness of Appfolio INC is the variable Assets, reducing the Economic Capital Ratio by 51% points.

The company's Economic Capital Ratio, given in the ranking table, is 506%, being 150% points above the market average of 357%.

Input Variable	Value in 1000 USD
Assets, Current	272,357
Assets, Noncurrent	8,906
General and Administrative Exp.	93,452
Intangible Assets	77,702
Liabilities, Current	69,766
Long-term Debt	41,811
Other Assets	21,562
Other Compr. Net Income	1,783
Other Expenses	272,359
Other Liabilities	0
Other Net Income	7,034
Other Revenues	620,445
Property, Plant and Equipment, Net	28,362
Research and Development Exp.	151,364
Selling and Marketing Exp.	107,602

Output Variable	Value in 1000 USD
Liabilities	111,577
Assets	408,889
Expenses	624,777
Revenues	620,445
Stockholders Equity	297,312
Net Income	2,702
Comprehensive Net Income	4,485
ECR before Limited Liability	379%
Economic Capital Ratio	506%