





SERVICES-PREPACKAGED SOFTWARE 2024

Marketwise INC
Rank 142 of 158

The relative strengths and weaknesses of Marketwise INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Marketwise INC compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 12% points. The greatest weakness of Marketwise INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 159% points.

The company's Economic Capital Ratio, given in the ranking table, is 192%, being 164% points below the market average of 357%.

Input Variable	Value in 1000 USD
Assets, Current	267,841
Assets, Noncurrent	287
General and Administrative Exp.	125,176
Intangible Assets	44,624
Liabilities, Current	373,893
Long-term Debt	309,454
Other Assets	83,113
Other Compr. Net Income	21
Other Expenses	65,581
Other Liabilities	2,151
Other Net Income	4,293
Other Revenues	448,182
Property, Plant and Equipment, Net	690
Research and Development Exp.	8,831
Selling and Marketing Exp.	198,592

Output Variable	Value in 1000 USD
Liabilities	685,498
Assets	396,555
Expenses	398,180
Revenues	448,182
Stockholders Equity	-288,943
Net Income	54,295
Comprehensive Net Income	54,316
ECR before LimitedLiability	-166%
Economic Capital Ratio	192%