

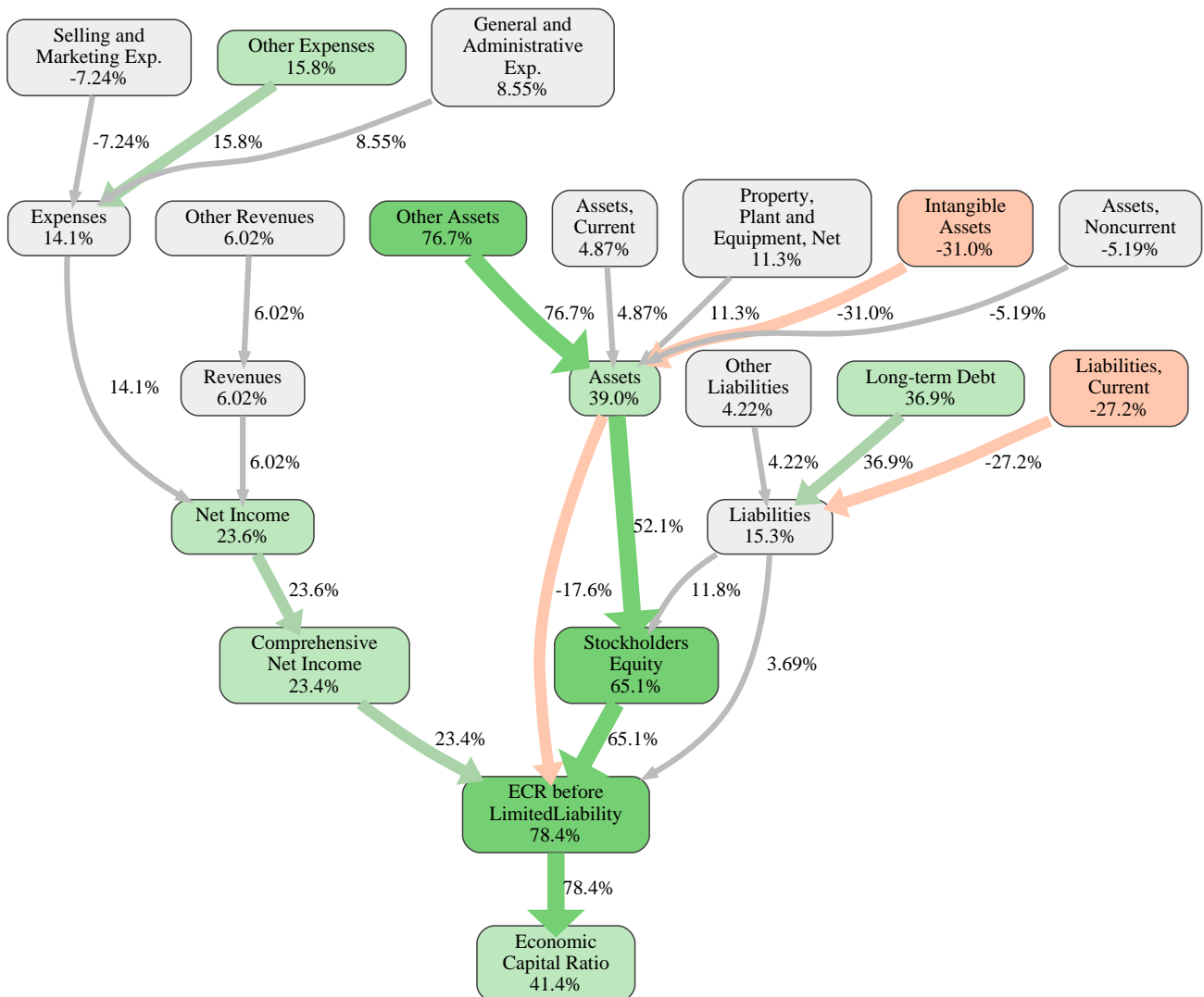


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The relative strengths and weaknesses of Servicenow Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Servicenow Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 77% points. The greatest weakness of Servicenow Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 393%, being 41% points above the market average of 352%.

| Input Variable | Value in 1000 USD | Output Variable | Value in 1000 USD |
|------------------------------------|----------------------|------------------------------|----------------------|
| Assets, Current | 9,187,000 | Liabilities | 10,774,000 |
| Assets, Noncurrent | 763,000 | Assets | 20,383,000 |
| General and Administrative Exp. | 936,000 | Expenses | 9,933,000 |
| Intangible Assets | 2,175,000 | Revenues | 10,984,000 |
| Liabilities, Current | 8,358,000 | Stockholders Equity | 9,609,000 |
| Long-term Debt | 927,000 | Net Income | 1,425,000 |
| Other Assets | 6,495,000 | Comprehensive Net Income | 1,394,000 |
| Other Compr. Net Income | -31,000 | ECR before Limited Liability | 212% |
| Other Expenses | 2,600,000 | Economic Capital Ratio | 393% |
| Other Liabilities | 1,489,000 | | |
| Other Net Income | 374,000 | | |
| Other Revenues | 10,984,000 | | |
| Property, Plant and Equipment, Net | 1,763,000 | | |
| Research and Development Exp. | 2,543,000 | | |
| Selling and Marketing Exp. | 3,854,000 | | |