





# SERVICES-PREPACKAGED SOFTWARE 2025

Marketwise INC  
Rank 118 of 140

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The relative strengths and weaknesses of Marketwise INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Marketwise INC compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 13% points. The greatest weakness of Marketwise INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 168% points.

The company's Economic Capital Ratio, given in the ranking table, is 192%, being 160% points below the market average of 352%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	168,833	Liabilities	477,439
Assets, Noncurrent	0	Assets	259,515
General and Administrative Exp.	90,712	Expenses	322,966
Intangible Assets	37,898	Revenues	408,701
Liabilities, Current	260,208	Stockholders Equity	-217,924
Long-term Debt	214,562	Net Income	93,108
Other Assets	52,192	Comprehensive Net Income	93,099
Other Compr. Net Income	-9.0	ECR before LimitedLiability	-170%
Other Expenses	61,639	Economic Capital Ratio	192%
Other Liabilities	2,669		
Other Net Income	7,373		
Other Revenues	408,701		
Property, Plant and Equipment, Net	592		
Research and Development Exp.	9,908		
Selling and Marketing Exp.	160,707		