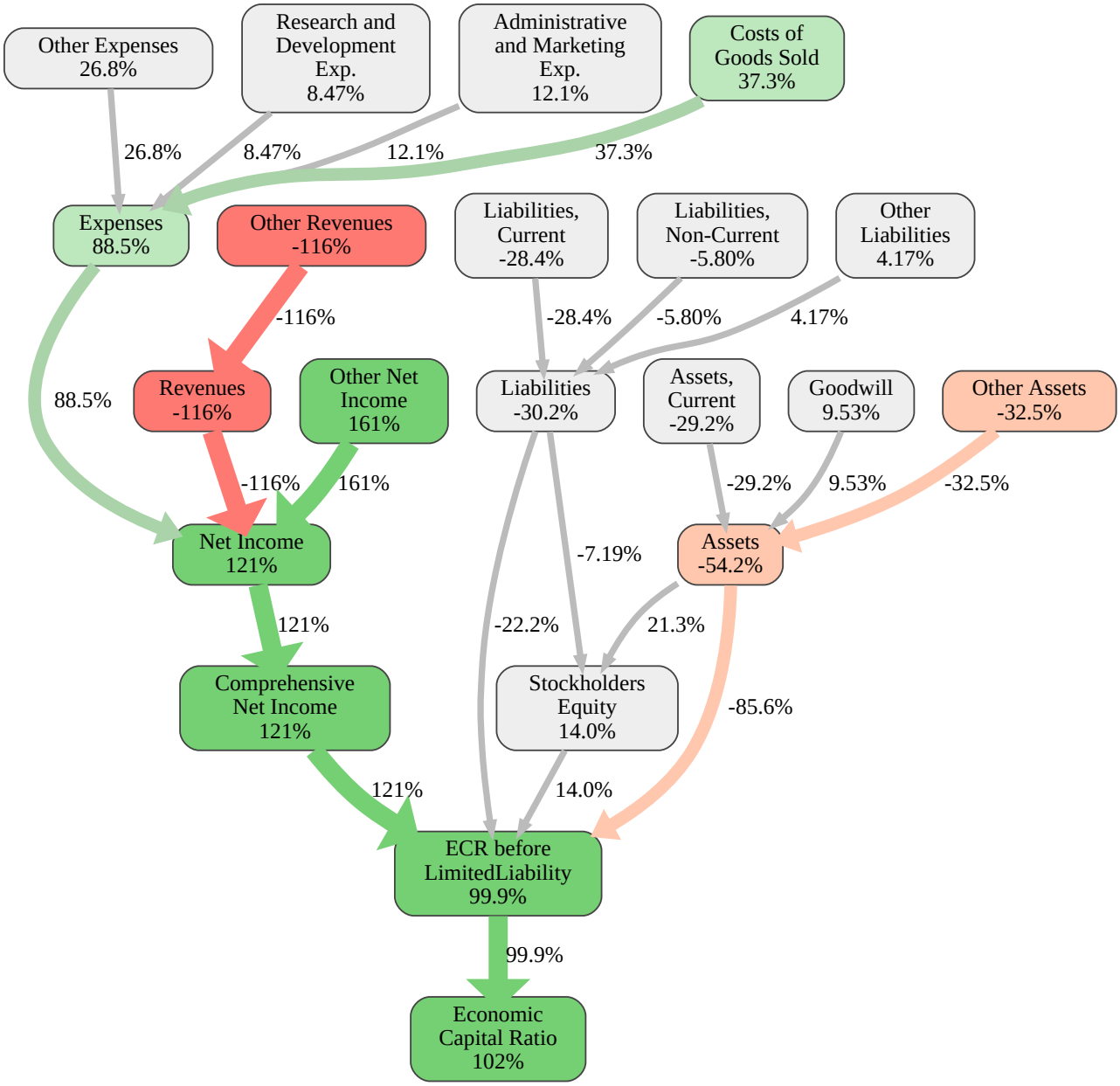
COMPUTERS 2011

Apple Inc
Rank 1 of 11



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The relative strengths and weaknesses of Apple Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc compared to the market average is the variable Other Net Income, increasing the Economic Capital Ratio by 161% points.The greatest weakness of Apple Inc is the variable Other Revenues, reducing the Economic Capital Ratio by 116% points.

The company's Economic Capital Ratio, given in the ranking table, is 397%, being 102% points above the market average of 295%.

Input Variable	Value in 1000 USD
Administrative and Marketing Exp.	5,517,000
Assets, Current	41,678,000
Assets, Non-Current	2,263,000
Costs of Goods Sold	0
Goodwill	1,083,000
Liabilities, Current	20,722,000
Liabilities, Non-Current	5,531,000
Other Assets	30,159,000
Other Compr. Net Income	0
Other Expenses	4,527,000
Other Liabilities	1,139,000
Other Net Income	25,839,000
Other Revenues	0
Research and Development Exp.	1,782,000

Output Variable	Value in 1000 USD
Liabilities	27,392,000
Assets	75,183,000
Expenses	11,826,000
Revenues	0
Stockholders Equity	47,791,000
Net Income	14,013,000
Comprehensive Net Income	14,013,000
BaseVar	209,103,850
ECR before LimitedLiability	276%
Economic Capital Ratio	397%