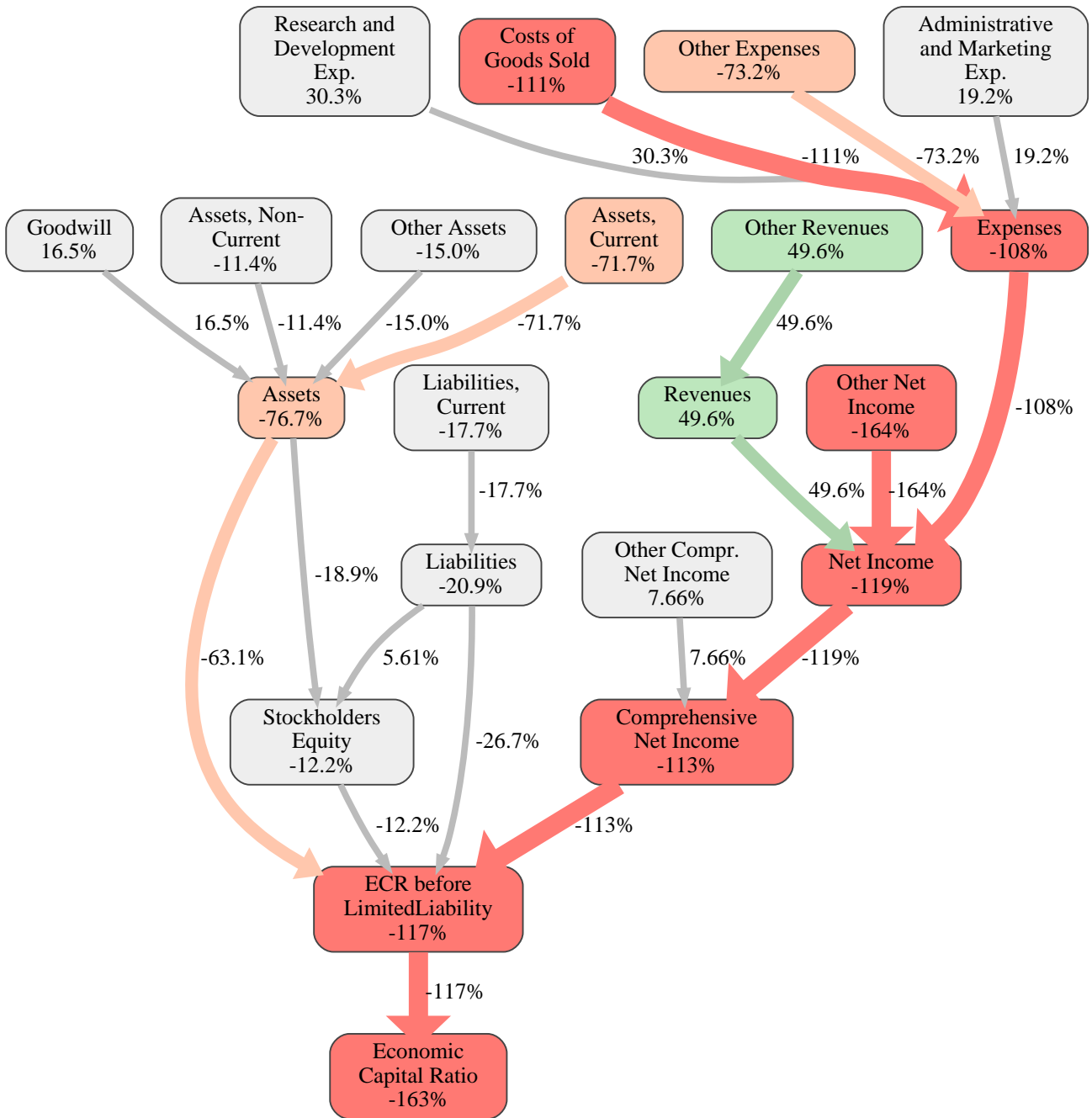




RealRate

COMPUTERS 2013

Identiv Inc
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The relative strengths and weaknesses of Identiv Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Identiv Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 50% points. The greatest weakness of Identiv Inc is the variable Other Net Income, reducing the Economic Capital Ratio by 164% points.

The company's Economic Capital Ratio, given in the ranking table, is 51%, being 163% points below the market average of 214%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Administrative and Marketing Exp.	42,206	Liabilities	55,315
Assets, Current	37,190	Assets	104,905
Assets, Non-Current	1,671	Expenses	146,747
Costs of Goods Sold	56,163	Revenues	94,599
Goodwill	57,152	Stockholders Equity	49,590
Liabilities, Current	37,318	Net Income	-53,568
Liabilities, Non-Current	11,700	Comprehensive Net Income	-50,734
Other Assets	8,892	BaseVar	1,109,174
Other Compr. Net Income	2,834	ECR before LimitedLiability	-500%
Other Expenses	39,713	Economic Capital Ratio	51%
Other Liabilities	6,297		
Other Net Income	-1,420		
Other Revenues	94,599		
Research and Development Exp.	8,665		