





The relative strengths and weaknesses of Immersion CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Immersion CORP compared to the market average is the variable Costs of Goods Sold, increasing the Economic Capital Ratio by 69% points. The greatest weakness of Immersion CORP is the variable Administrative and Marketing Exp., reducing the Economic Capital Ratio by 149% points.

The company's Economic Capital Ratio, given in the ranking table, is 159%, being 94% points below the market average of 252%.

| Input Variable                    | Value in 1000 USD |
|-----------------------------------|-------------------|
| Administrative and Marketing Exp. | 49,394            |
| Assets, Current                   | 106,960           |
| Assets, Non-Current               | 16,662            |
| Costs of Goods Sold               | 170               |
| Goodwill                          | 0                 |
| Liabilities, Current              | 11,823            |
| Liabilities, Non-Current          | 29,268            |
| Other Assets                      | 1,226             |
| Other Compr. Net Income           | 8.0               |
| Other Expenses                    | 471               |
| Other Liabilities                 | 0                 |
| Other Net Income                  | 91                |
| Other Revenues                    | 37,740            |
| Research and Development Exp.     | 7,840             |

| Output Variable             | Value in 1000 USD |
|-----------------------------|-------------------|
| Liabilities                 | 41,091            |
| Assets                      | 124,848           |
| Expenses                    | 57,875            |
| Revenues                    | 37,740            |
| Stockholders Equity         | 83,757            |
| Net Income                  | -20,044           |
| Comprehensive Net Income    | -20,036           |
| BaseVar                     | 484,011           |
| ECR before LimitedLiability | -152%             |
| Economic Capital Ratio      | 159%              |