





The relative strengths and weaknesses of Apple Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Apple Inc compared to the market average is the variable Administrative and Marketing Exp., increasing the Economic Capital Ratio by 152% points. The greatest weakness of Apple Inc is the variable Costs of Goods Sold, reducing the Economic Capital Ratio by 122% points.

The company's Economic Capital Ratio, given in the ranking table, is 329%, being 95% points above the market average of 234%.

| Input Variable                    | Value in 1000 USD |
|-----------------------------------|-------------------|
| Administrative and Marketing Exp. | 16,705,000        |
| Assets, Current                   | 131,339,000       |
| Assets, Non-Current               | 234,386,000       |
| Costs of Goods Sold               | 163,756,000       |
| Goodwill                          | 0                 |
| Liabilities, Current              | 116,866,000       |
| Liabilities, Non-Current          | 141,712,000       |
| Other Assets                      | 0                 |
| Other Compr. Net Income           | 0                 |
| Other Expenses                    | 13,372,000        |
| Other Liabilities                 | 0                 |
| Other Net Income                  | 2,005,000         |
| Other Revenues                    | 265,595,000       |
| Research and Development Exp.     | 14,236,000        |

| Output Variable             | Value in 1000 USD |
|-----------------------------|-------------------|
| Liabilities                 | 258,578,000       |
| Assets                      | 365,725,000       |
| Expenses                    | 208,069,000       |
| Revenues                    | 265,595,000       |
| Stockholders Equity         | 107,147,000       |
| Net Income                  | 59,531,000        |
| Comprehensive Net Income    | 59,531,000        |
| BaseVar                     | 2,305,204,610     |
| ECR before LimitedLiability | 177%              |
| Economic Capital Ratio      | 329%              |