





ADVERTISING 2013

IZEA Worldwide Inc
Rank 21 of 24



The relative strengths and weaknesses of IZEA Worldwide Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of IZEA Worldwide Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 8.8% points. The greatest weakness of IZEA Worldwide Inc is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 64% points.

The company's Economic Capital Ratio, given in the ranking table, is 9.3%, being 82% points below the market average of 92%.

Input Variable	Value in 1000 USD
Assets, Current	1,261
Assets, Non-Current	0
Cost of Goods and Services Sold	2,150
General and Administrative Expense	6,288
Intangible Assets	18
Liabilities, Current	2,596
Liabilities, Non-Current	0
Marketing and Selling Expenses	982
Other Assets	9.0
Other Compr. Net Income	0
Other Expenses	0
Other Liabilities	119
Other Net Income	0
Other Revenues	4,954
Property, Plant and Equipment	114

Output Variable	Value in 1000 USD
Assets	1,402
Liabilities	2,715
Expenses	9,420
Revenues	4,954
Stockholders Equity	-1,313
Net Income	-4,465
Comprehensive Net Income	-4,465
BaseVar	9,245
ECR before LimitedLiability	-267%
Economic Capital Ratio	9.3%