





ADVERTISING 2013

Energy Today INC Rank 14 of 24

The relative strengths and weaknesses of Energy Today INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Energy Today INC compared to the market average is the variable Revenues, increasing the Economic Capital Ratio by 61% points. The greatest weakness of Energy Today INC is the variable Other Expenses, reducing the Economic Capital Ratio by 169% points.

The company's Economic Capital Ratio, given in the ranking table, is 73%, being 19% points below the market average of 92%.

Input Variable	Value in 1000 USD
Assets, Current	64
Assets, Non-Current	2.0
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	0
Liabilities, Current	129
Liabilities, Non-Current	97
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	857
Other Liabilities	0
Other Net Income	-14
Other Revenues	860
Property, Plant and Equipment	122

Output Variable	Value in 1000 USD
Assets	188
Liabilities	226
Expenses	857
Revenues	860
Stockholders Equity	-38
Net Income	-11
Comprehensive Net Income	-11
BaseVar	1,072
ECR before LimitedLiability	-20%
Economic Capital Ratio	73%