

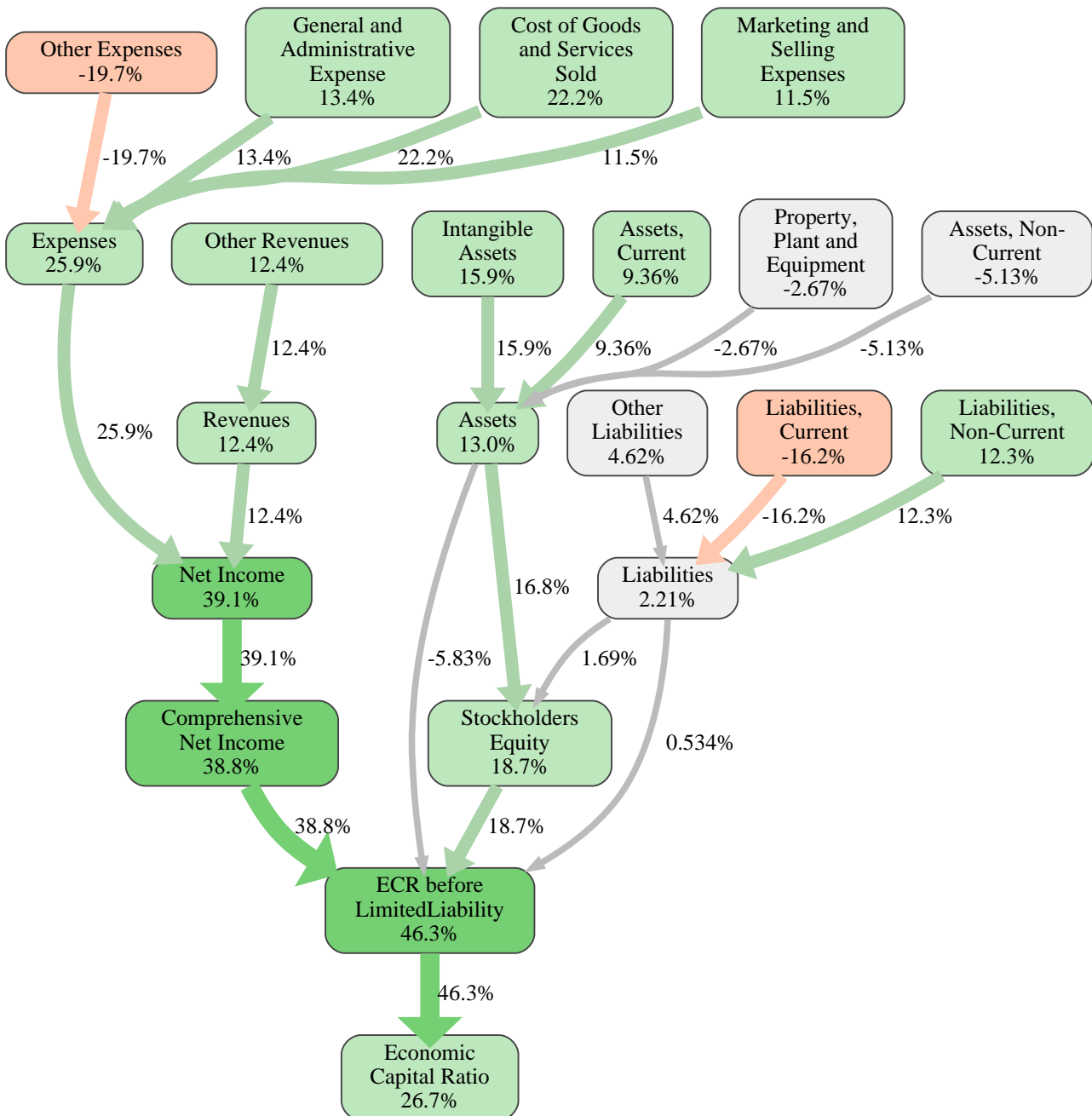


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# ADVERTISING 2014

Omnicom Group INC  
Rank 9 of 25

OmnicomGroup





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## Omnicom Group INC Rank 9 of 25

OmnicomGroup

The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 39% points. The greatest weakness of Omnicom Group INC is the variable Other Expenses, reducing the Economic Capital Ratio by 20% points.

The company's Economic Capital Ratio, given in the ranking table, is 119%, being 27% points above the market average of 92%.

Input Variable	Value in 1000 USD
Assets, Current	11,652,300
Assets, Non-Current	275,200
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	9,302,000
Liabilities, Current	12,277,700
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	131,800
Other Compr. Net Income	-182,600
Other Expenses	13,521,600
Other Liabilities	0
Other Net Income	48,700
Other Revenues	14,584,500
Property, Plant and Equipment	737,400

Output Variable	Value in 1000 USD
Assets	22,098,700
Liabilities	12,277,700
Expenses	13,521,600
Revenues	14,584,500
Stockholders Equity	9,821,000
Net Income	1,111,600
Comprehensive Net Income	929,000
BaseVar	31,356,900
ECR before LimitedLiability	50%
Economic Capital Ratio	119%