





RealRate

# ADVERTISING 2015

## China YIDA Holding CO Rank 13 of 29

The relative strengths and weaknesses of China YIDA Holding CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of China YIDA Holding CO compared to the market average is the variable Property, Plant and Equipment, increasing the Economic Capital Ratio by 42% points. The greatest weakness of China YIDA Holding CO is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 104%, being 12% points above the market average of 92%.

Input Variable	Value in 1000 USD
Assets, Current	3,122
Assets, Non-Current	0
Cost of Goods and Services Sold	9,054
General and Administrative Expense	7,595
Intangible Assets	46,419
Liabilities, Current	39,009
Liabilities, Non-Current	83,047
Marketing and Selling Expenses	0
Other Assets	2,033
Other Compr. Net Income	-876
Other Expenses	10,037
Other Liabilities	0
Other Net Income	-15,719
Other Revenues	13,124
Property, Plant and Equipment	181,613

Output Variable	Value in 1000 USD
Assets	233,188
Liabilities	122,056
Expenses	26,687
Revenues	13,124
Stockholders Equity	111,132
Net Income	-29,281
Comprehensive Net Income	-30,157
BaseVar	205,825
ECR before LimitedLiability	32%
Economic Capital Ratio	104%