



The relative strengths and weaknesses of Quotient Technology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Quotient Technology Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 61% points. The greatest weakness of Quotient Technology Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 16% points.

The company's Economic Capital Ratio, given in the ranking table, is 155%, being 63% points above the market average of 92%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	256,305	Assets	331,807
Assets, Non-Current	9,008	Liabilities	54,919
Cost of Goods and Services Sold	86,186	Expenses	245,133
General and Administrative Expense	33,392	Revenues	221,761
Intangible Assets	29,277	Stockholders Equity	276,888
Liabilities, Current	51,468	Net Income	-23,444
Liabilities, Non-Current	89	Comprehensive Net Income	-23,482
Marketing and Selling Expenses	78,865	BaseVar	426,865
Other Assets	11,818	ECR before LimitedLiability	100%
Other Compr. Net Income	-38	Economic Capital Ratio	155%
Other Expenses	46,690		
Other Liabilities	3,362		
Other Net Income	-72		
Other Revenues	221,761		
Property, Plant and Equipment	25,399		