

The relative strengths and weaknesses of Quotient Technology Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Quotient Technology Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 78% points. The greatest weakness of Quotient Technology Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 22% points.

The company's Economic Capital Ratio, given in the ranking table, is 152%, being 65% points above the market average of 87%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	228,483	Assets	321,071
Assets, Non-Current	8,685	Liabilities	55,581
Cost of Goods and Services Sold	92,203	Expenses	268,817
General and Administrative Expense	34,833	Revenues	237,309
Intangible Assets	58,775	Stockholders Equity	265,490
Liabilities, Current	50,936	Net Income	-26,730
Liabilities, Non-Current	5.0	Comprehensive Net Income	-27,476
Marketing and Selling Expenses	92,454	BaseVar	444,151
Other Assets	0	ECR before LimitedLiability	95%
Other Compr. Net Income	-746	Economic Capital Ratio	152%
Other Expenses	49,327		
Other Liabilities	4,640		
Other Net Income	4,778		
Other Revenues	237,309		
Property, Plant and Equipment	25,128		