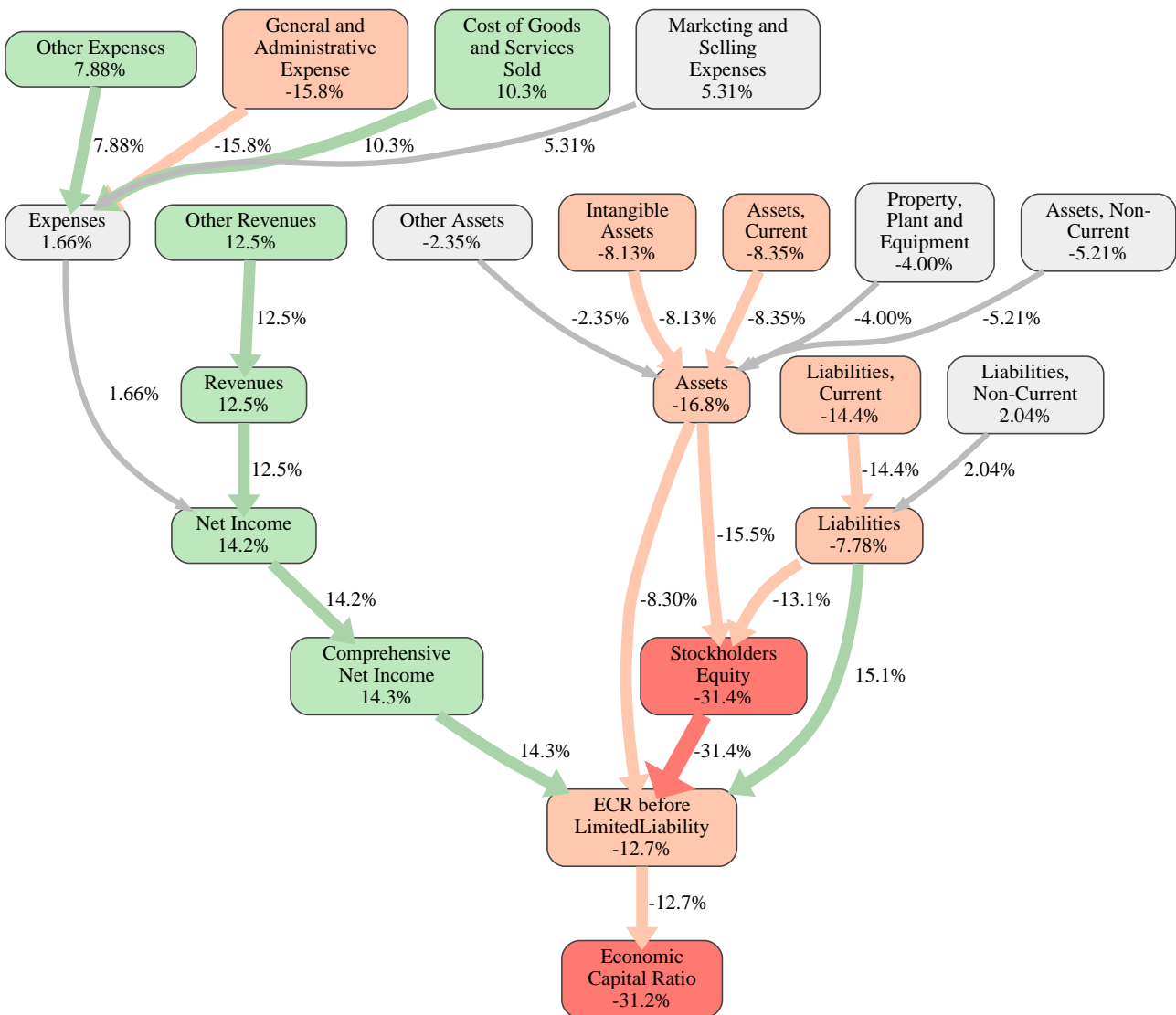




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# ADVERTISING 2016

## CMG Holdings Group INC Rank 21 of 27





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## CMG Holdings Group INC Rank 21 of 27



The relative strengths and weaknesses of CMG Holdings Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of CMG Holdings Group INC compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 14% points. The greatest weakness of CMG Holdings Group INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 31% points.

The company's Economic Capital Ratio, given in the ranking table, is 56%, being 31% points below the market average of 87%.

Input Variable	Value in 1000 USD
Assets, Current	239
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	752
Intangible Assets	54
Liabilities, Current	1,413
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	353
Other Liabilities	0
Other Net Income	30
Other Revenues	1,074
Property, Plant and Equipment	28

Output Variable	Value in 1000 USD
Assets	322
Liabilities	1,413
Expenses	1,105
Revenues	1,074
Stockholders Equity	-1,092
Net Income	-0.98
Comprehensive Net Income	-0.98
BaseVar	1,972
ECR before LimitedLiability	-98%
Economic Capital Ratio	56%