





# ADVERTISING 2016

Surgepays Inc  
Rank 20 of 27



The relative strengths and weaknesses of Surgepays Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Surgepays Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 21% points. The greatest weakness of Surgepays Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 7.5% points.

The company's Economic Capital Ratio, given in the ranking table, is 66%, being 21% points below the market average of 87%.

Input Variable	Value in 1000 USD
Assets, Current	346
Assets, Non-Current	0
Cost of Goods and Services Sold	2,332
General and Administrative Expense	0
Intangible Assets	2,266
Liabilities, Current	2,597
Liabilities, Non-Current	556
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	1,822
Other Liabilities	81
Other Net Income	-15
Other Revenues	2,833
Property, Plant and Equipment	14

Output Variable	Value in 1000 USD
Assets	2,627
Liabilities	3,234
Expenses	4,154
Revenues	2,833
Stockholders Equity	-607
Net Income	-1,336
Comprehensive Net Income	-1,336
BaseVar	6,431
ECR before LimitedLiability	-62%
Economic Capital Ratio	66%