





ADVERTISING 2017

Bloomia Holdings INC
Rank 8 of 26



The relative strengths and weaknesses of Bloomia Holdings INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Bloomia Holdings INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 46% points. The greatest weakness of Bloomia Holdings INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 38% points.

The company's Economic Capital Ratio, given in the ranking table, is 119%, being 34% points above the market average of 86%.

Input Variable	Value in 1000 USD
Assets, Current	23,935
Assets, Non-Current	1,863
Cost of Goods and Services Sold	17,849
General and Administrative Expense	4,109
Intangible Assets	0
Liabilities, Current	12,085
Liabilities, Non-Current	1,034
Marketing and Selling Expenses	1,190
Other Assets	0
Other Compr. Net Income	0
Other Expenses	3,026
Other Liabilities	0
Other Net Income	-24
Other Revenues	24,912
Property, Plant and Equipment	2,430

Output Variable	Value in 1000 USD
Assets	28,228
Liabilities	13,119
Expenses	26,174
Revenues	24,912
Stockholders Equity	15,109
Net Income	-1,286
Comprehensive Net Income	-1,286
BaseVar	46,228
ECR before LimitedLiability	51%
Economic Capital Ratio	119%