



The relative strengths and weaknesses of Criteo S A are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Criteo S A compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 70% points. The greatest weakness of Criteo S A is the variable Other Expenses, reducing the Economic Capital Ratio by 52% points.

The company's Economic Capital Ratio, given in the ranking table, is 141%, being 53% points above the market average of 89%.

Input Variable	Value in 1000 USD
Assets, Current	991,767
Assets, Non-Current	539,533
Cost of Goods and Services Sold	0
General and Administrative Expense	127,077
Intangible Assets	333,049
Liabilities, Current	623,502
Liabilities, Non-Current	12,597
Marketing and Selling Expenses	380,649
Other Assets	-494,787
Other Compr. Net Income	70,907
Other Expenses	1,682,773
Other Liabilities	-2,497
Other Net Income	-9,534
Other Revenues	2,296,692
Property, Plant and Equipment	161,738

Output Variable	Value in 1000 USD
Assets	1,531,300
Liabilities	633,602
Expenses	2,190,499
Revenues	2,296,692
Stockholders Equity	897,698
Net Income	96,659
Comprehensive Net Income	167,566
BaseVar	3,366,267
ECR before LimitedLiability	80%
Economic Capital Ratio	141%