

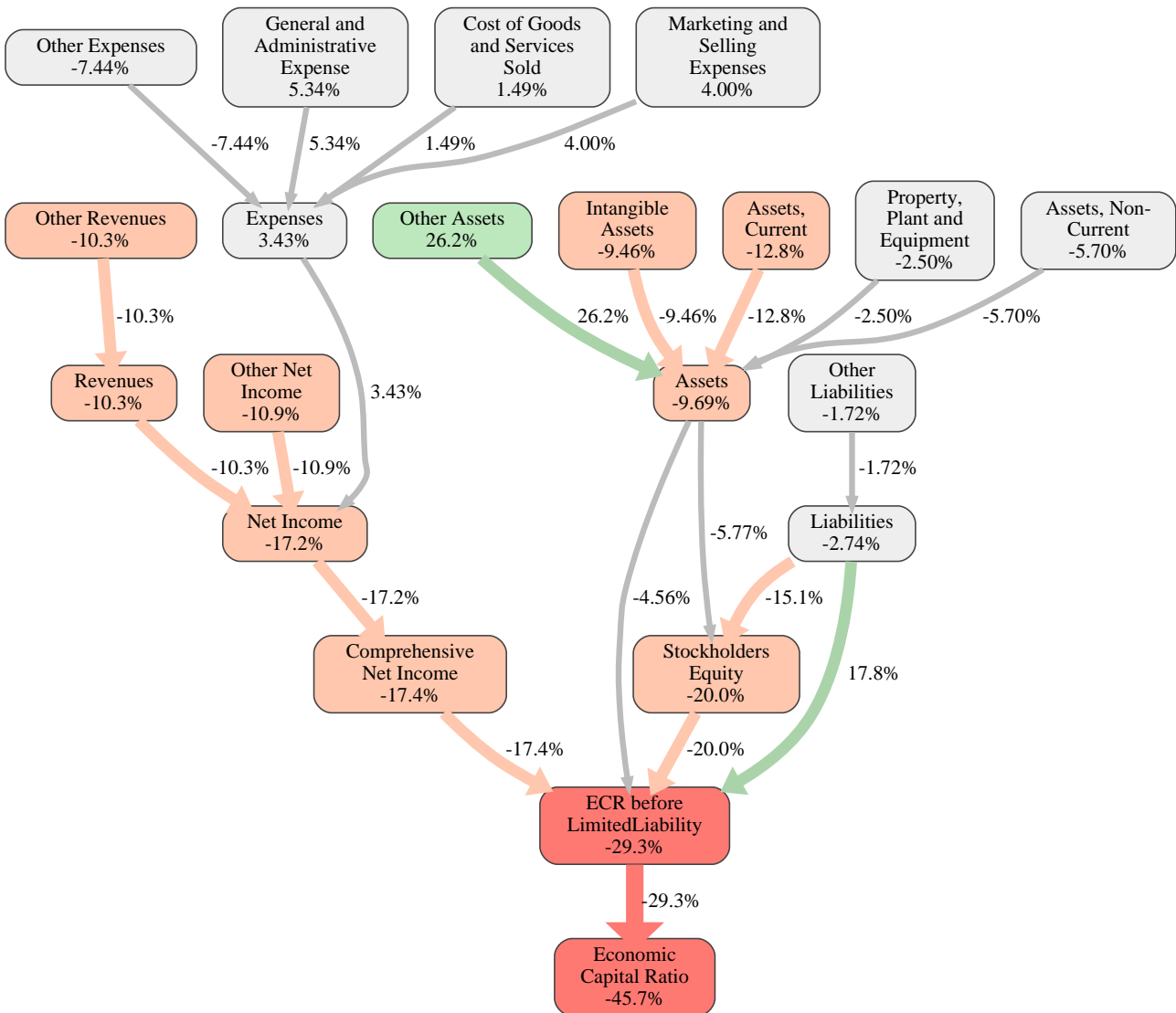


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# ADVERTISING 2018



## Innerscope Hearing Technologies INC Rank 20 of 23





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The relative strengths and weaknesses of Innerscope Hearing Technologies INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Innerscope Hearing Technologies INC compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 26% points. The greatest weakness of Innerscope Hearing Technologies INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 20% points.

The company's Economic Capital Ratio, given in the ranking table, is 43%, being 46% points below the market average of 89%.

Input Variable	Value in 1000 USD
Assets, Current	279
Assets, Non-Current	0
Cost of Goods and Services Sold	293
General and Administrative Expense	0
Intangible Assets	0
Liabilities, Current	1,988
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	1,228
Other Compr. Net Income	0
Other Expenses	1,404
Other Liabilities	995
Other Net Income	-687
Other Revenues	471
Property, Plant and Equipment	1.6

Output Variable	Value in 1000 USD
Assets	1,508
Liabilities	2,983
Expenses	1,697
Revenues	471
Stockholders Equity	-1,475
Net Income	-1,913
Comprehensive Net Income	-1,913
BaseVar	3,673
ECR before LimitedLiability	-136%
Economic Capital Ratio	43%