

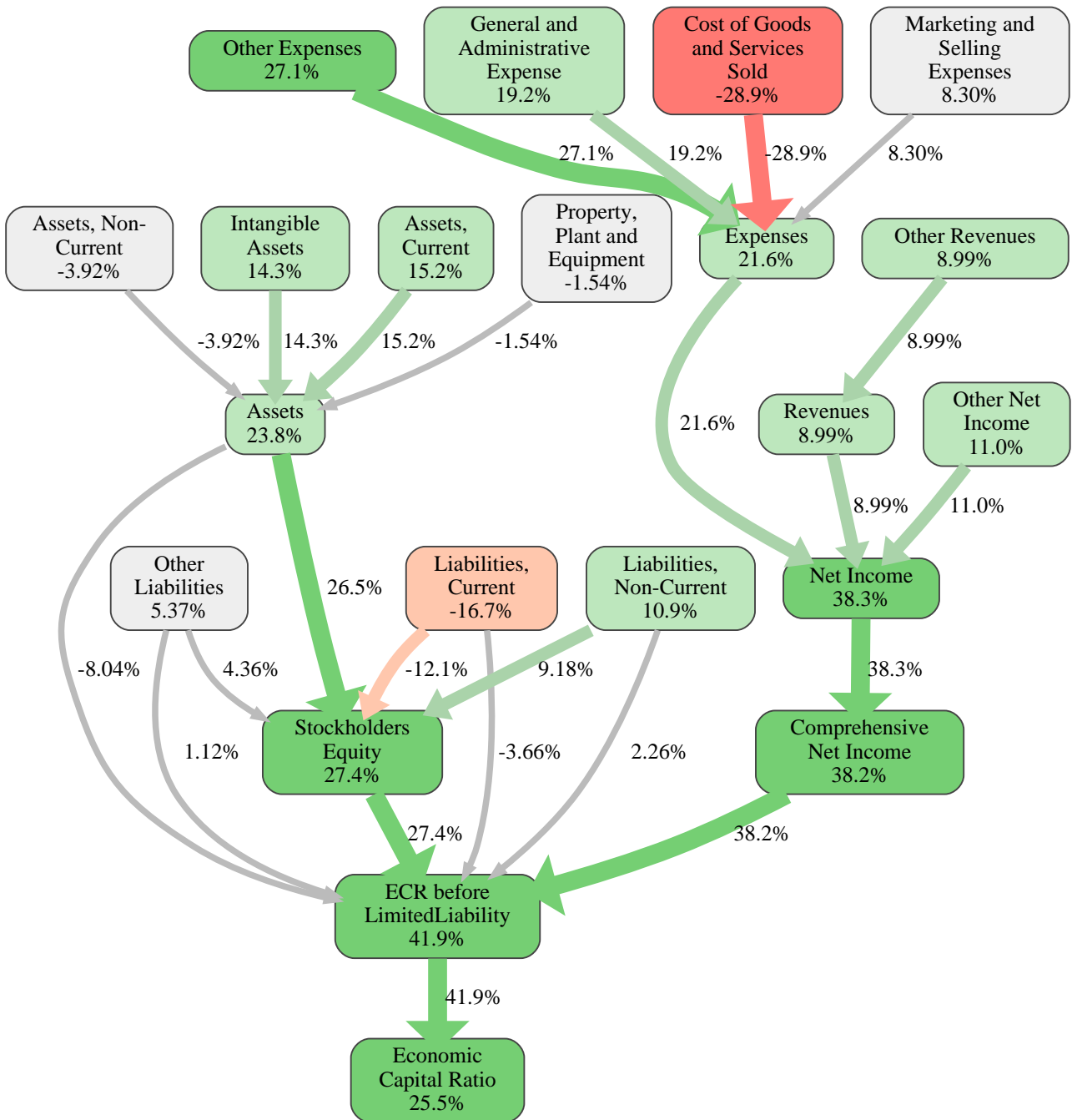


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# ADVERTISING 2019

Omnicom Group INC  
Rank 10 of 28

OmnicomGroup





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## Omnicom Group INC Rank 10 of 28

OmnicomGroup

The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 38% points. The greatest weakness of Omnicom Group INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 29% points.

The company's Economic Capital Ratio, given in the ranking table, is 112%, being 25% points above the market average of 87%.

Input Variable	Value in 1000 USD
Assets, Current	13,726,900
Assets, Non-Current	307,700
Cost of Goods and Services Sold	12,437,300
General and Administrative Expense	0
Intangible Assets	9,767,100
Liabilities, Current	15,270,200
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	120,900
Other Compr. Net Income	-379,600
Other Expenses	1,478,500
Other Liabilities	0
Other Net Income	66,100
Other Revenues	15,290,200
Property, Plant and Equipment	694,400

Output Variable	Value in 1000 USD
Assets	24,617,000
Liabilities	15,270,200
Expenses	13,915,800
Revenues	15,290,200
Stockholders Equity	9,346,800
Net Income	1,440,500
Comprehensive Net Income	1,060,900
BaseVar	34,769,450
ECR before LimitedLiability	42%
Economic Capital Ratio	112%