



The relative strengths and weaknesses of Criteo S A are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Criteo S A compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 64% points. The greatest weakness of Criteo S A is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 52% points.

The company's Economic Capital Ratio, given in the ranking table, is 138%, being 51% points above the market average of 87%.

| Input Variable | Value in 1000 USD |
|------------------------------------|----------------------|
| Assets, Current | 933,851 |
| Assets, Non-Current | 663,284 |
| Cost of Goods and Services Sold | 1,334,334 |
| General and Administrative Expense | 135,159 |
| Intangible Assets | 424,917 |
| Liabilities, Current | 616,114 |
| Liabilities, Non-Current | 23,900 |
| Marketing and Selling Expenses | 372,707 |
| Other Assets | -608,930 |
| Other Compr. Net Income | -18,285 |
| Other Expenses | 357,151 |
| Other Liabilities | -10,770 |
| Other Net Income | -5,084 |
| Other Revenues | 2,300,314 |
| Property, Plant and Equipment | 184,013 |

| Output Variable | Value in 1000 USD |
|-----------------------------|----------------------|
| Assets | 1,597,135 |
| Liabilities | 629,244 |
| Expenses | 2,199,351 |
| Revenues | 2,300,314 |
| Stockholders Equity | 967,891 |
| Net Income | 95,879 |
| Comprehensive Net Income | 77,594 |
| BaseVar | 3,374,706 |
| ECR before LimitedLiability | 75% |
| Economic Capital Ratio | 138% |