





ADVERTISING 2020

Mobiquity Technologies Inc
Rank 25 of 25



The relative strengths and weaknesses of Mobiquity Technologies Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobiquity Technologies Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 6.4% points. The greatest weakness of Mobiquity Technologies Inc is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 76% points.

The company's Economic Capital Ratio, given in the ranking table, is 6.4%, being 84% points below the market average of 91%.

| Input Variable | Value in 1000 USD | Output Variable | Value in 1000 USD |
|------------------------------------|-------------------|-----------------------------|-------------------|
| Assets, Current | 4,872 | Assets | 17,706 |
| Assets, Non-Current | 0 | Liabilities | 6,785 |
| Cost of Goods and Services Sold | 7,298 | Expenses | 23,180 |
| General and Administrative Expense | 0 | Revenues | 9,718 |
| Intangible Assets | 1,353 | Stockholders Equity | 10,921 |
| Liabilities, Current | 4,485 | Net Income | -44,028 |
| Liabilities, Non-Current | 2,300 | Comprehensive Net Income | -44,028 |
| Marketing and Selling Expenses | 0 | BaseVar | 43,977 |
| Other Assets | 11,461 | ECR before LimitedLiability | -290% |
| Other Compr. Net Income | 0 | Economic Capital Ratio | 6.4% |
| Other Expenses | 15,882 | | |
| Other Liabilities | 0 | | |
| Other Net Income | -30,565 | | |
| Other Revenues | 9,718 | | |
| Property, Plant and Equipment | 21 | | |