





The relative strengths and weaknesses of SRAX Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of SRAX Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 54% points. The greatest weakness of SRAX Inc is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 69%, being 22% points below the market average of 91%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,858	Assets	20,234
Assets, Non-Current	118	Liabilities	7,728
Cost of Goods and Services Sold	1,680	Expenses	21,442
General and Administrative Expense	0	Revenues	3,584
Intangible Assets	18,067	Stockholders Equity	12,506
Liabilities, Current	7,376	Net Income	-16,859
Liabilities, Non-Current	352	Comprehensive Net Income	-16,859
Marketing and Selling Expenses	2,454	BaseVar	26,994
Other Assets	0	ECR before LimitedLiability	-51%
Other Compr. Net Income	0	Economic Capital Ratio	69%
Other Expenses	17,308		
Other Liabilities	0		
Other Net Income	999		
Other Revenues	3,584		
Property, Plant and Equipment	191		