

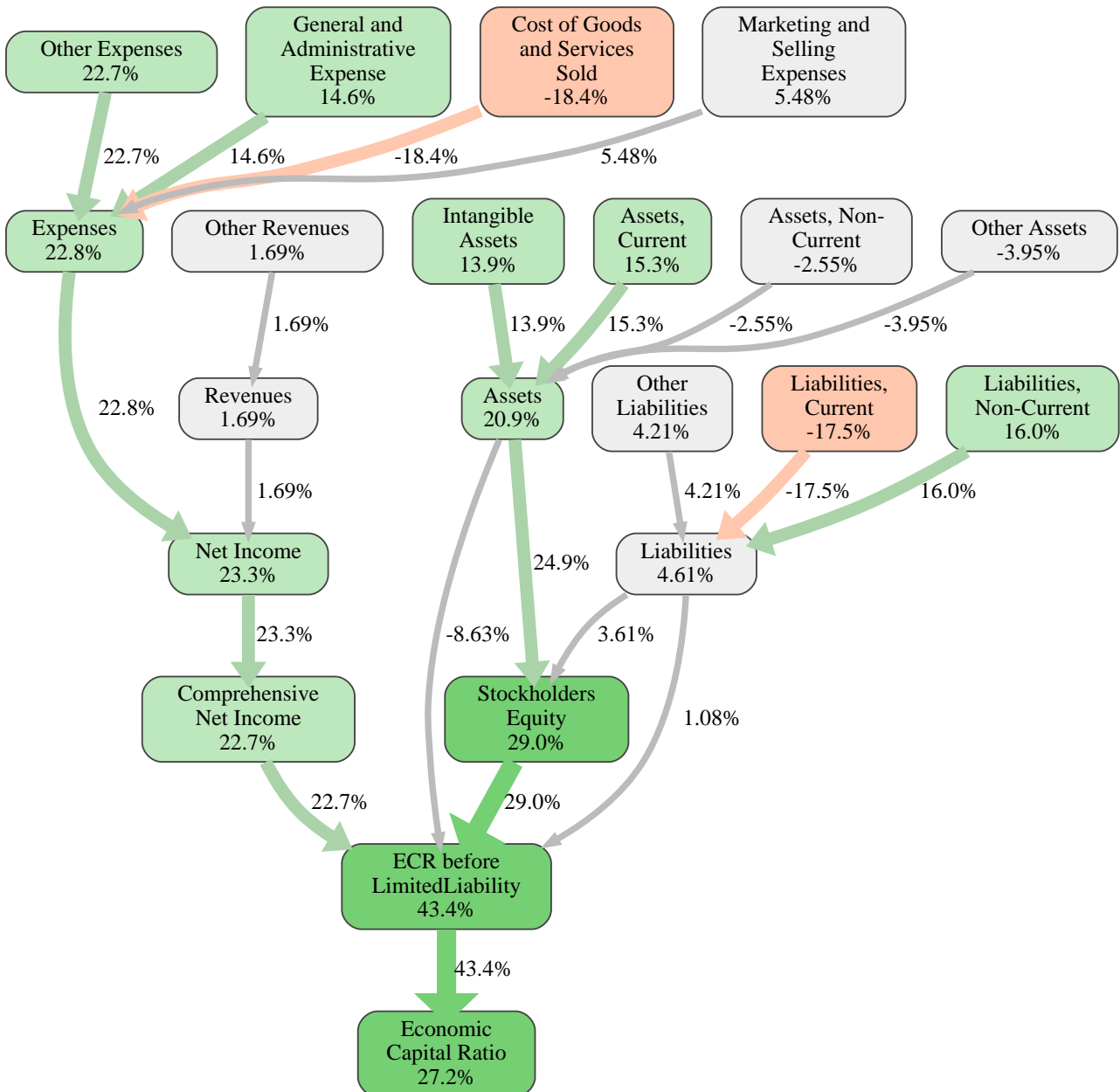


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# ADVERTISING 2021

Omnicom Group INC  
Rank 8 of 27

OmnicomGroup





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## Omnicom Group INC Rank 8 of 27

OmnicomGroup

The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 29% points. The greatest weakness of Omnicom Group INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 117%, being 27% points above the market average of 90%.

Input Variable	Value in 1000 USD
Assets, Current	15,590,100
Assets, Non-Current	255,000
Cost of Goods and Services Sold	10,989,200
General and Administrative Expense	0
Intangible Assets	11,131,600
Liabilities, Current	15,525,100
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	85,300
Other Compr. Net Income	-91,700
Other Expenses	1,186,600
Other Liabilities	0
Other Net Income	25,500
Other Revenues	13,171,100
Property, Plant and Equipment	585,200

Output Variable	Value in 1000 USD
Assets	27,647,200
Liabilities	15,525,100
Expenses	12,175,800
Revenues	13,171,100
Stockholders Equity	12,122,100
Net Income	1,020,800
Comprehensive Net Income	929,100
BaseVar	34,318,200
ECR before LimitedLiability	48%
Economic Capital Ratio	117%