





ADVERTISING 2021

Mobiquity Technologies Inc
Rank 27 of 27



The relative strengths and weaknesses of Mobiquity Technologies Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobiquity Technologies Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 27% points. The greatest weakness of Mobiquity Technologies Inc is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 35%, being 55% points below the market average of 90%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2,347	Assets	9,378
Assets, Non-Current	0	Liabilities	6,492
Cost of Goods and Services Sold	4,361	Expenses	17,565
General and Administrative Expense	0	Revenues	6,184
Intangible Assets	1,353	Stockholders Equity	2,887
Liabilities, Current	4,042	Net Income	-15,032
Liabilities, Non-Current	2,450	Comprehensive Net Income	-15,032
Marketing and Selling Expenses	0	BaseVar	21,635
Other Assets	5,657	ECR before LimitedLiability	-161%
Other Compr. Net Income	0	Economic Capital Ratio	35%
Other Expenses	13,204		
Other Liabilities	0		
Other Net Income	-3,651		
Other Revenues	6,184		
Property, Plant and Equipment	21		