





ADVERTISING 2021

IZEA Worldwide Inc
Rank 7 of 27



The relative strengths and weaknesses of IZEA Worldwide Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of IZEA Worldwide Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 47% points. The greatest weakness of IZEA Worldwide Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 10% points.

The company's Economic Capital Ratio, given in the ranking table, is 119%, being 29% points above the market average of 90%.

Input Variable	Value in 1000 USD
Assets, Current	38,526
Assets, Non-Current	0
Cost of Goods and Services Sold	8,000
General and Administrative Expense	8,611
Intangible Assets	4,522
Liabilities, Current	12,463
Liabilities, Non-Current	0
Marketing and Selling Expenses	6,000
Other Assets	1,473
Other Compr. Net Income	0
Other Expenses	5,952
Other Liabilities	503
Other Net Income	-16
Other Revenues	18,330
Property, Plant and Equipment	231

Output Variable	Value in 1000 USD
Assets	44,752
Liabilities	12,966
Expenses	28,563
Revenues	18,330
Stockholders Equity	31,786
Net Income	-10,250
Comprehensive Net Income	-10,250
BaseVar	52,313
ECR before LimitedLiability	50%
Economic Capital Ratio	119%