





The relative strengths and weaknesses of SRAX Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of SRAX Inc compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 12% points. The greatest weakness of SRAX Inc is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 27% points.

The company's Economic Capital Ratio, given in the ranking table, is 75%, being 15% points below the market average of 90%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	11,873	Assets	39,013
Assets, Non-Current	3.0	Liabilities	19,788
Cost of Goods and Services Sold	2,589	Expenses	20,270
General and Administrative Expense	0	Revenues	8,647
Intangible Assets	26,126	Stockholders Equity	19,225
Liabilities, Current	19,166	Net Income	-14,705
Liabilities, Non-Current	243	Comprehensive Net Income	-14,705
Marketing and Selling Expenses	2,675	BaseVar	45,400
Other Assets	893	ECR before LimitedLiability	0.99%
Other Compr. Net Income	0	Economic Capital Ratio	75%
Other Expenses	15,006		
Other Liabilities	379		
Other Net Income	-3,082		
Other Revenues	8,647		
Property, Plant and Equipment	118		