





# ADVERTISING 2023

Omnicom Group INC  
Rank 8 of 28

OmnicomGroup

The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 31% points. The greatest weakness of Omnicom Group INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 118%, being 24% points above the market average of 94%.

Input Variable	Value in 1000 USD
Assets, Current	14,613,000
Assets, Non-Current	210,500
Cost of Goods and Services Sold	11,607,900
General and Administrative Expense	0
Intangible Assets	11,212,700
Liabilities, Current	15,052,800
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	66,200
Other Compr. Net Income	-272,900
Other Expenses	1,353,300
Other Liabilities	0
Other Net Income	75,900
Other Revenues	14,289,100
Property, Plant and Equipment	900,100

Output Variable	Value in 1000 USD
Assets	27,002,500
Liabilities	15,052,800
Expenses	12,961,200
Revenues	14,289,100
Stockholders Equity	11,949,700
Net Income	1,403,800
Comprehensive Net Income	1,130,900
BaseVar	34,827,200
ECR before LimitedLiability	50%
Economic Capital Ratio	118%