





# ADVERTISING 2023

Mobiquity Technologies Inc  
Rank 27 of 28



The relative strengths and weaknesses of Mobiquity Technologies Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobiquity Technologies Inc compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 2.8% points. The greatest weakness of Mobiquity Technologies Inc is the variable General and Administrative Expense, reducing the Economic Capital Ratio by 68% points.

The company's Economic Capital Ratio, given in the ranking table, is 4.9%, being 89% points below the market average of 94%.

Input Variable	Value in 1000 USD
Assets, Current	621
Assets, Non-Current	0
Cost of Goods and Services Sold	2,295
General and Administrative Expense	9,214
Intangible Assets	1,999
Liabilities, Current	2,496
Liabilities, Non-Current	150
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	0
Other Liabilities	0
Other Net Income	-721
Other Revenues	4,167
Property, Plant and Equipment	15

Output Variable	Value in 1000 USD
Assets	2,636
Liabilities	2,646
Expenses	11,509
Revenues	4,167
Stockholders Equity	-11
Net Income	-8,062
Comprehensive Net Income	-8,062
BaseVar	10,839
ECR before LimitedLiability	-306%
Economic Capital Ratio	4.9%