





The relative strengths and weaknesses of IZEA Worldwide Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of IZEA Worldwide Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 80% points. The greatest weakness of IZEA Worldwide Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 8.3% points.

The company's Economic Capital Ratio, given in the ranking table, is 154%, being 60% points above the market average of 94%.

Input Variable	Value in 1000 USD
Assets, Current	50,366
Assets, Non-Current	0
Cost of Goods and Services Sold	24,738
General and Administrative Expense	11,637
Intangible Assets	4,082
Liabilities, Current	15,347
Liabilities, Non-Current	0
Marketing and Selling Expenses	9,524
Other Assets	31,070
Other Compr. Net Income	-781
Other Expenses	828
Other Liabilities	62
Other Net Income	1,161
Other Revenues	41,096
Property, Plant and Equipment	157

Output Variable	Value in 1000 USD
Assets	85,675
Liabilities	15,409
Expenses	46,727
Revenues	41,096
Stockholders Equity	70,266
Net Income	-4,469
Comprehensive Net Income	-5,250
BaseVar	95,424
ECR before LimitedLiability	98%
Economic Capital Ratio	154%