





# ADVERTISING 2023

Ezagoo Ltd  
Rank 24 of 28

The relative strengths and weaknesses of Ezagoo Ltd are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ezagoo Ltd compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 8.7% points. The greatest weakness of Ezagoo Ltd is the variable Stockholders Equity, reducing the Economic Capital Ratio by 32% points.

The company's Economic Capital Ratio, given in the ranking table, is 36%, being 58% points below the market average of 94%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	503	Assets	685
Assets, Non-Current	183	Liabilities	2,961
Cost of Goods and Services Sold	45	Expenses	1,464
General and Administrative Expense	1,076	Revenues	286
Intangible Assets	182	Stockholders Equity	-2,276
Liabilities, Current	2,961	Net Income	-1,254
Liabilities, Non-Current	0	Comprehensive Net Income	-1,070
Marketing and Selling Expenses	0	BaseVar	2,828
Other Assets	-183	ECR before LimitedLiability	-156%
Other Compr. Net Income	184	Economic Capital Ratio	36%
Other Expenses	343		
Other Liabilities	0		
Other Net Income	-76		
Other Revenues	286		
Property, Plant and Equipment	1.1		