





ADVERTISING 2024

Mobiquity Technologies Inc
Rank 22 of 24



The relative strengths and weaknesses of Mobiquity Technologies Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Mobiquity Technologies Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 25% points. The greatest weakness of Mobiquity Technologies Inc is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 64% points.

The company's Economic Capital Ratio, given in the ranking table, is 37%, being 73% points below the market average of 110%.

Input Variable	Value in 1000 USD
Assets, Current	713
Assets, Non-Current	0
Cost of Goods and Services Sold	480
General and Administrative Expense	5,243
Intangible Assets	1,429
Liabilities, Current	1,991
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	2,050
Other Compr. Net Income	0
Other Expenses	503
Other Liabilities	0
Other Net Income	-1,166
Other Revenues	860
Property, Plant and Equipment	7.3

Output Variable	Value in 1000 USD
Assets	4,199
Liabilities	1,991
Expenses	6,227
Revenues	860
Stockholders Equity	2,208
Net Income	-6,533
Comprehensive Net Income	-6,533
BaseVar	7,222
ECR before LimitedLiability	-155%
Economic Capital Ratio	37%